

# Industry and Employment - Ashland, NH

Industry Name	Ashland, NH	Counties Grafton County	States New Hampshire	Entire Country United States
Educational Services	17%	19%	10%	10%
Health Care & Social Assistance	15%	18%	16%	15%
Construction	13%	8%	8%	7%
Manufacturing	11%	10%	14%	11%
Retail Trade	11%	10%	11%	10%
Accommodation & Food Services	7%	5%	4%	6%
Other Services (excl Public Administration)	6%	5%	4%	5%
Public Administration	4%	3%	4%	5%
Real Estate	3%	2%	2%	2%
Wholesale Trade	2%	1%	2%	3%
Utilities	2%	0%	1%	1%
Finance & Insurance	2%	3%	5%	5%
Admin, Support, Waste Management Services	2%	3%	4%	4%
Arts, Entertainment & Recreation	2%	1%	1%	2%
Information	1%	1%	2%	2%
Professional/Scientific/Tech Services	1%	6%	8%	8%
Agriculture, Forestry, Fishing, Hunting	0%	2%	1%	1%
Mining, Quarrying, Oil & Gas Extraction	0%	0%	0%	1%
Transportation & Warehousing	0%	2%	3%	5%
Management of Companies/Enterprises	0%	0%	0%	0%

## Employment



49%

White Collar



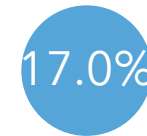
29%

Blue Collar



22%

Services



Unemployment  
Rate

## Businesses



109

Total Businesses



907

Total Employees



No High School  
Diploma



31%

High School  
Graduate



31%

Some College



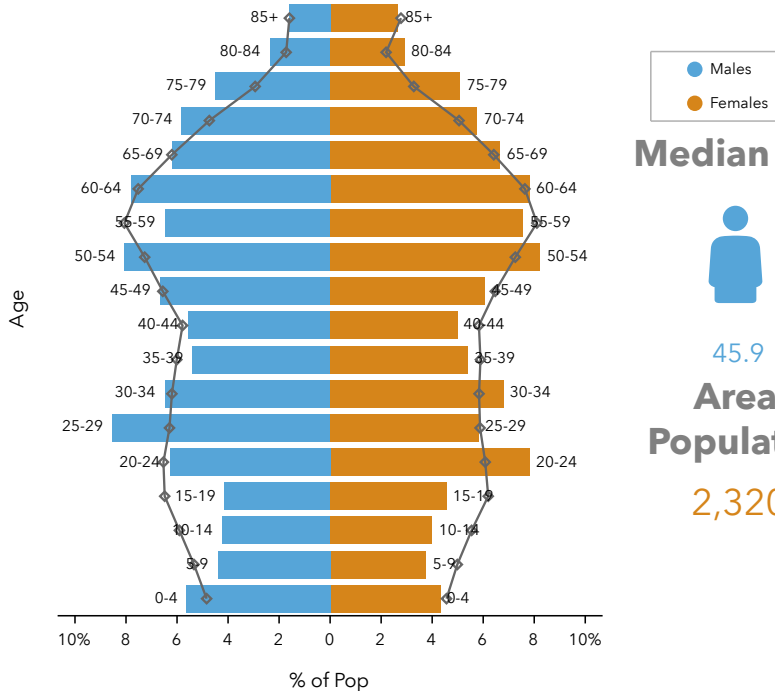
32%

Bachelor's/Grad/Prof Degree

## Educational Attainment

# Population and Age - Ashland, NH

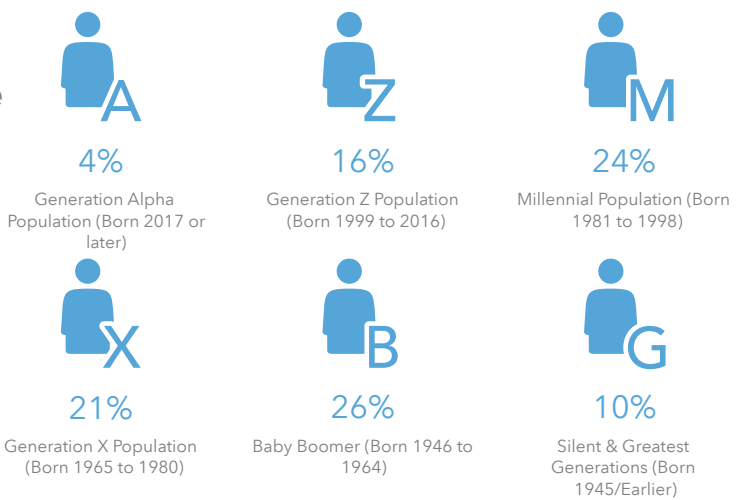
## Age Pyramid



Dots show comparison to New Hampshire

Population Group	Growth Rate
2000-2010 Population: Annual Growth Rate (U.S. Census)	0.69%
2010-2020 Population: Annual Growth Rate (Esri)	1.09%
2020-2025 Population: Annual Growth Rate (Esri)	0.86%

## 2020 Generational Makeup



## Median Age

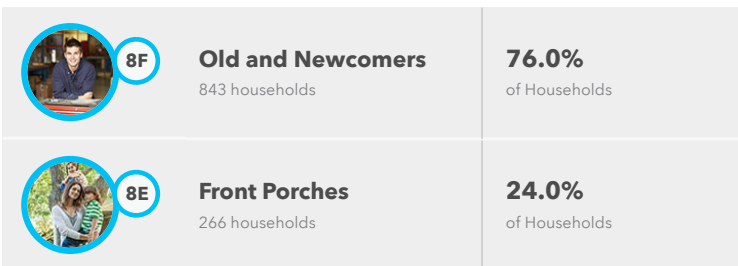


45.9

## Area Population

2,320

## Tapestry Segments



# Housing - Ashland, NH

## Housing Statistics



\$184,158

Median Home Value



\$6,250

Average Spent on Mortgage & Basics



\$691

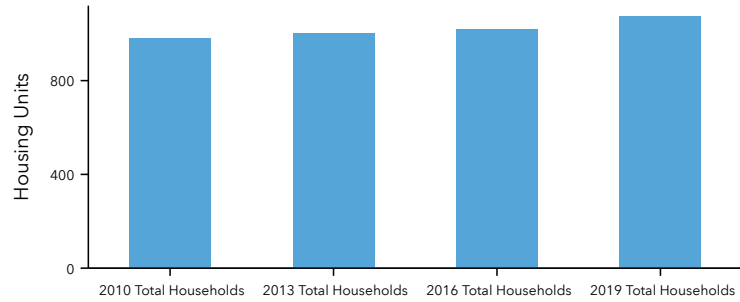
Median Contract Rent



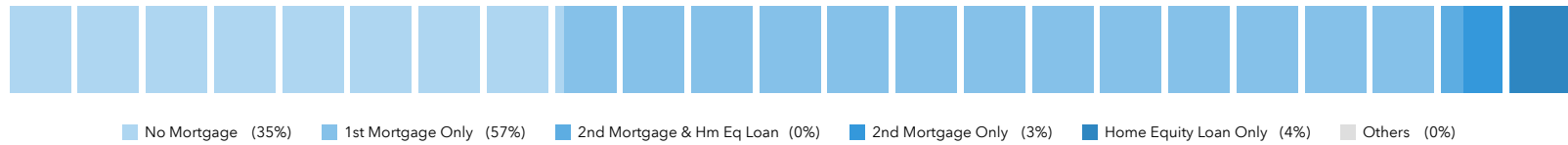
2.09

2020 Average Household Size (Esri)

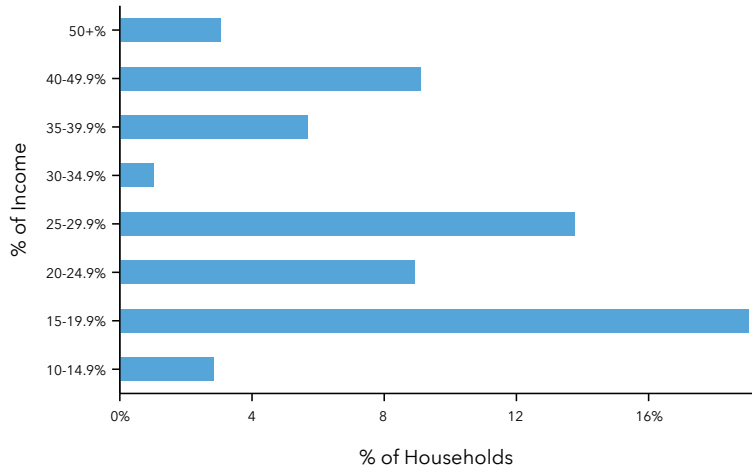
## Total Households 2010 -2019



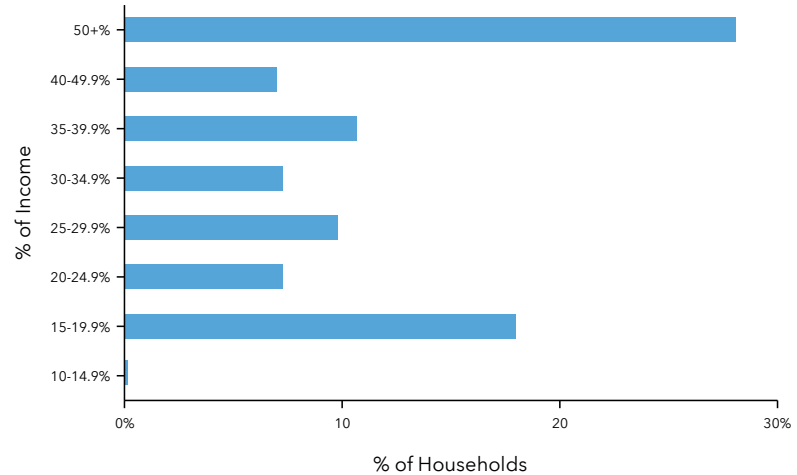
## Mortgage Spectrum



## Mortgage Payments as a % of Income



## Rent as a % of Income



# Income - Ashland, NH

## 2020 HH Net Worth



\$50,402

Median Net Worth



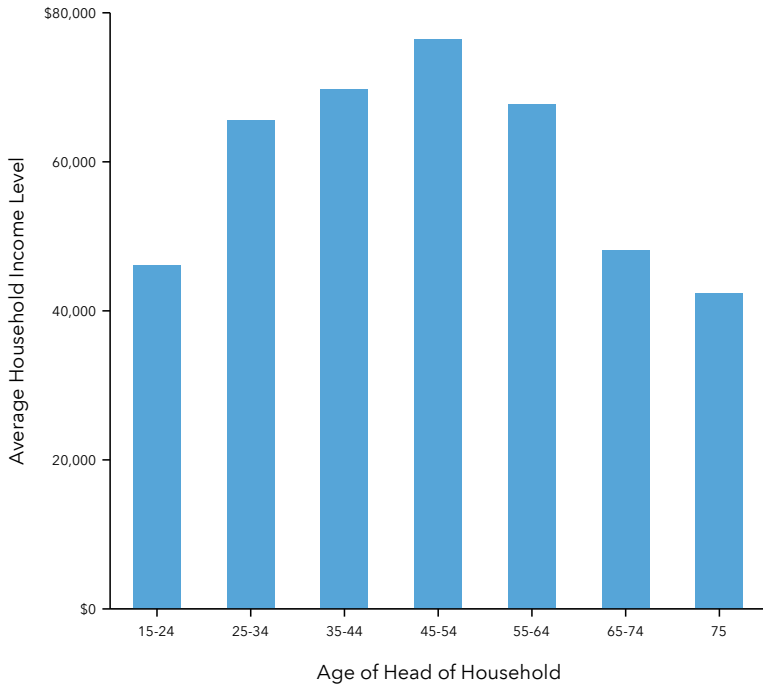
\$172,742

Average Net Worth

## Income Statistics

	Ashland, NH	Counties Grafton County	States New Hampshire	Entire Country United States
2020 Per Capita Income	\$29,108	\$38,150	\$39,400	\$34,136
2020 Median Household Income	\$49,944	\$65,194	\$75,181	\$62,203
2020 Average Household Income	\$60,893	\$89,407	\$98,779	\$90,054

## 2020 Income by Age



## 2020 Household Income

