

# Industry and Employment - Barnstead, NH

Industry Name	▼ Barnstead, NH	Counties Belknap County	States New Hampshire	Entire Country United States
Educational Services	15%	10%	10%	10%
Manufacturing	12%	11%	14%	11%
Construction	11%	10%	8%	7%
Retail Trade	11%	13%	11%	10%
Health Care & Social Assistance	10%	16%	16%	15%
Public Administration	9%	5%	4%	5%
Professional/Scientific/Tech Services	8%	6%	8%	8%
Finance & Insurance	5%	4%	5%	5%
Accommodation & Food Services	5%	5%	4%	6%
Other Services (excl Public Administration)	5%	5%	4%	5%
Wholesale Trade	2%	1%	2%	3%
Transportation & Warehousing	2%	2%	3%	5%
Admin, Support, Waste Management Services	2%	4%	4%	4%
Agriculture, Forestry, Fishing, Hunting	1%	1%	1%	1%
Real Estate	1%	3%	2%	2%
Arts, Entertainment & Recreation	1%	1%	1%	2%
Mining, Quarrying, Oil & Gas Extraction	0%	0%	0%	1%
Utilities	0%	0%	1%	1%
Information	0%	1%	2%	2%
Management of Companies/Enterprises	0%	0%	0%	0%

## Employment



58%

White Collar



27%

Blue Collar



15%

Services



Unemployment Rate

## Businesses



89

Total Businesses



455

Total Employees



No High School Diploma



33%

High School Graduate



37%

Some College



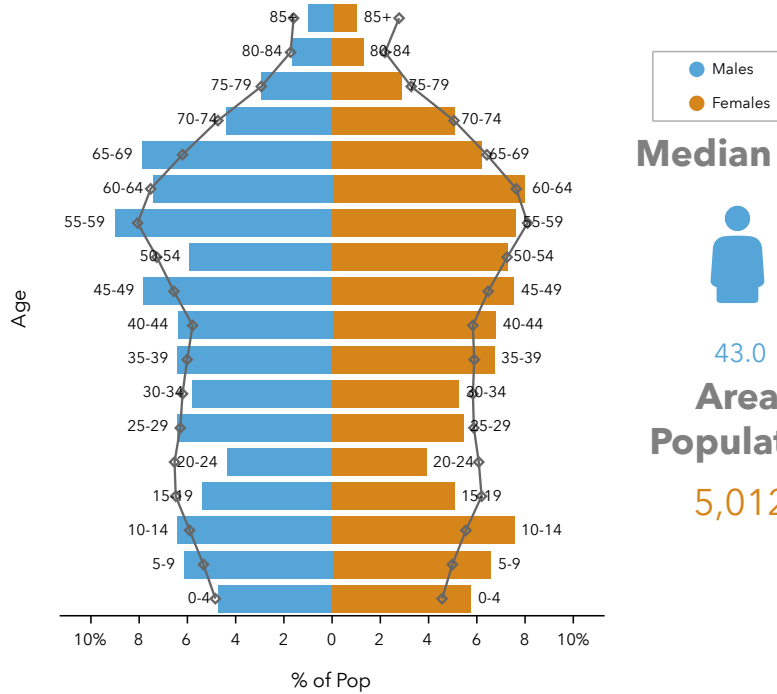
25%

Bachelor's/Grad/Prof Degree

## Educational Attainment

# Population and Age - Barnstead, NH

## Age Pyramid



Dots show comparison to New Hampshire

Population Group	Growth Rate
2000-2010 Population: Annual Growth Rate (U.S. Census)	1.69%
2010-2020 Population: Annual Growth Rate (Esri)	0.86%
2020-2025 Population: Annual Growth Rate (Esri)	0.75%

## Median Age

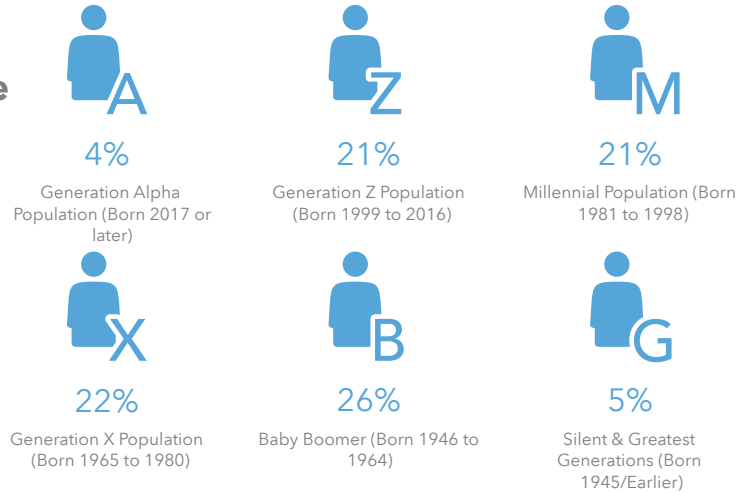


43.0

## Area Population

5,012

## 2020 Generational Makeup



## Tapestry Segments

	<b>4B</b> <b>Home Improvement</b> 830 households	<b>44.2%</b> of Households
	<b>6C</b> <b>The Great Outdoors</b> 597 households	<b>31.8%</b> of Households
	<b>6A</b> <b>Green Acres</b> 449 households	<b>23.9%</b> of Households

# Housing - Barnstead, NH

## Housing Statistics



\$198,353

Median Home Value



\$10,784

Average Spent on Mortgage & Basics



\$911

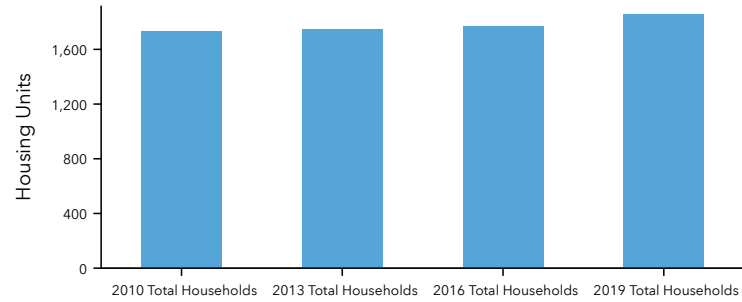
Median Contract Rent



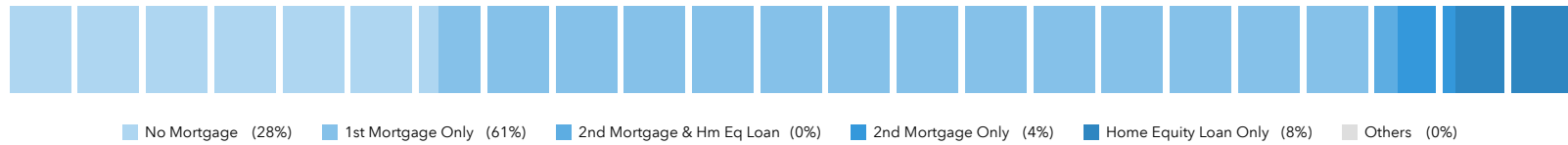
2.67

2020 Average Household Size (Esri)

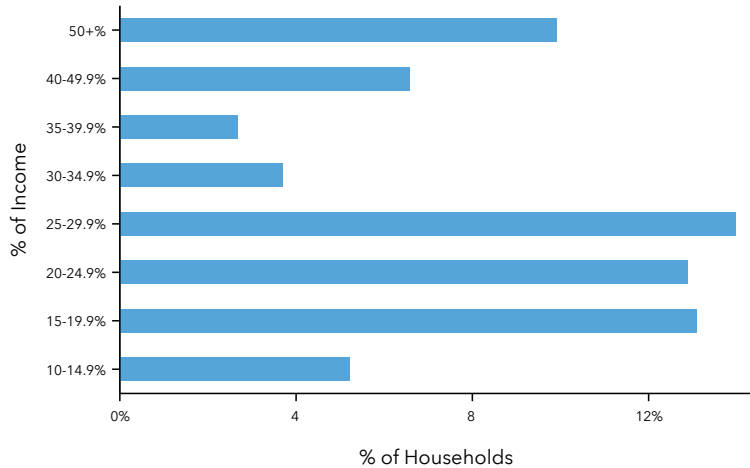
## Total Households 2010 -2019



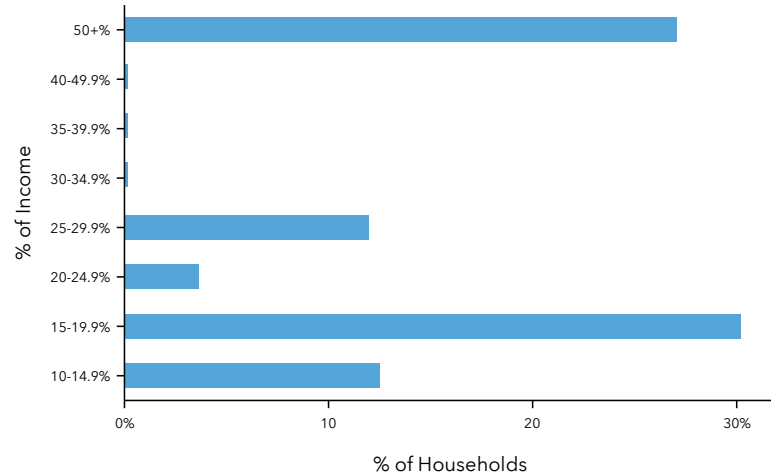
## Mortgage Spectrum



## Mortgage Payments as a % of Income



## Rent as a % of Income



# Income - Barnstead, NH

## 2020 HH Net Worth



\$220,327

Median Net Worth



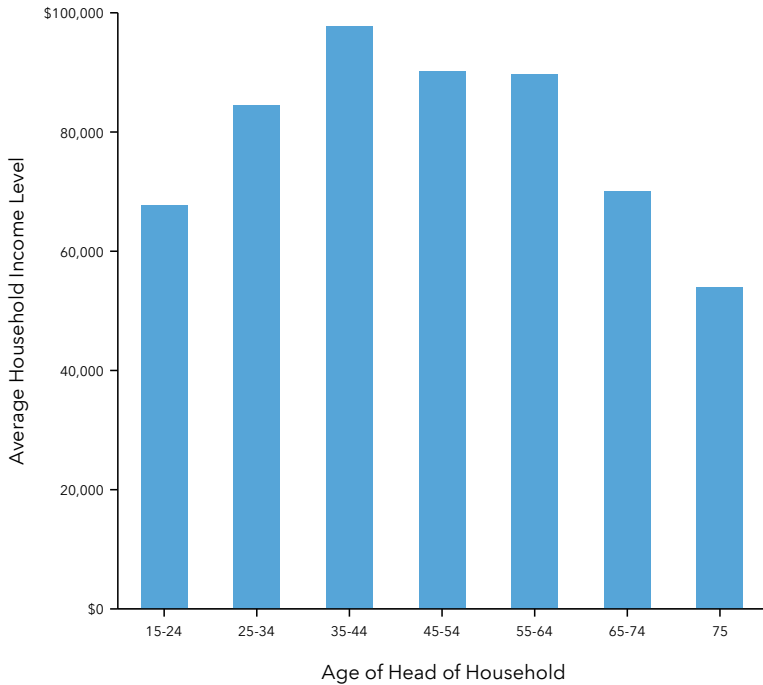
\$547,887

Average Net Worth

## Income Statistics

	Barnstead, NH	Counties Belknap County	States New Hampshire	Entire Country United States
2020 Per Capita Income	\$31,308	\$33,374	\$39,400	\$34,136
2020 Median Household Income	\$72,194	\$63,522	\$75,181	\$62,203
2020 Average Household Income	\$83,644	\$81,469	\$98,779	\$90,054

## 2020 Income by Age



## 2020 Household Income

