

# Industry and Employment - New Hampton, NH

Industry Name	New Hampton, NH	Counties Belknap County	States New Hampshire	Entire Country United States
Educational Services	15%	10%	10%	10%
Manufacturing	14%	11%	14%	11%
Health Care & Social Assistance	13%	16%	16%	15%
Retail Trade	12%	13%	11%	10%
Public Administration	10%	5%	4%	5%
Construction	7%	10%	8%	7%
Other Services (excl Public Administration)	6%	5%	4%	5%
Professional/Scientific/Tech Services	5%	6%	8%	8%
Accommodation & Food Services	5%	5%	4%	6%
Wholesale Trade	2%	1%	2%	3%
Transportation & Warehousing	2%	2%	3%	5%
Information	2%	1%	2%	2%
Finance & Insurance	2%	4%	5%	5%
Real Estate	2%	3%	2%	2%
Admin, Support, Waste Management Services	2%	4%	4%	4%
Arts, Entertainment & Recreation	1%	1%	1%	2%
Agriculture, Forestry, Fishing, Hunting	0%	1%	1%	1%
Mining, Quarrying, Oil & Gas Extraction	0%	0%	0%	1%
Utilities	0%	0%	1%	1%
Management of Companies/Enterprises	0%	0%	0%	0%

## Employment



62%

White Collar



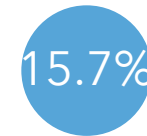
22%

Blue Collar



16%

Services



Unemployment  
Rate

## Businesses



90

Total Businesses



784

Total Employees



No High School  
Diploma



29%

High School  
Graduate



26%

Some College



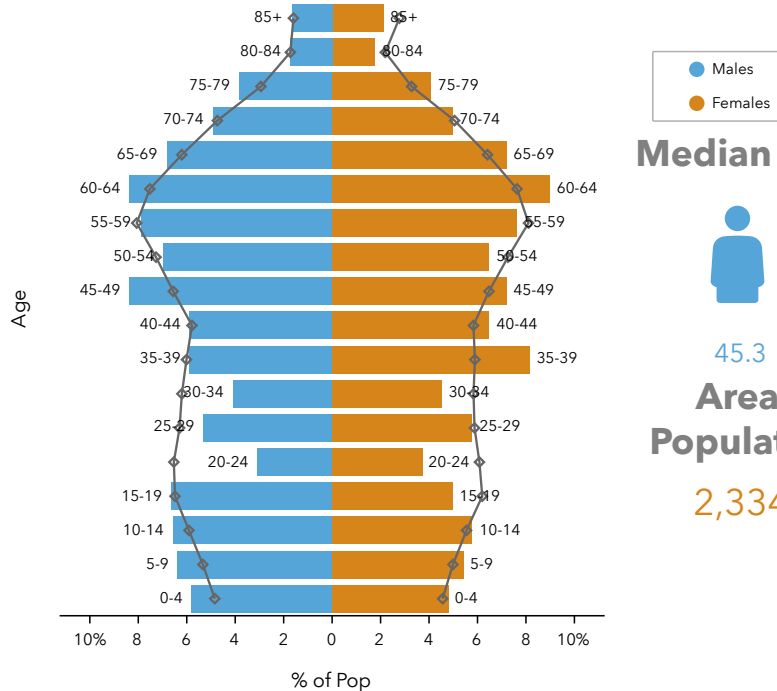
38%

Bachelor's/Grad/Prof Degree

## Educational Attainment

# Population and Age - New Hampton, NH

## Age Pyramid



Dots show comparison to New Hampshire

Population Group

Growth Rate

2000-2010 Population: Annual Growth Rate (U.S. Census) 1.05%

2010-2020 Population: Annual Growth Rate (Esri) 0.74%

2020-2025 Population: Annual Growth Rate (Esri) 0.66%

## Median Age



45.3

## Area Population

2,334

## 2020 Generational Makeup



4%

Generation Alpha Population (Born 2017 or later)



22%

Generation X Population (Born 1965 to 1980)



21%

Generation Z Population (Born 1999 to 2016)



27%

Baby Boomer (Born 1946 to 1964)



19%

Millennial Population (Born 1981 to 1998)



8%

Silent & Greatest Generations (Born 1945/Earlier)

## Tapestry Segments



### The Great Outdoors

501 households

**55.2%**

of Households



### Green Acres

407 households

**44.8%**

of Households

# Housing - New Hampton, NH

## Housing Statistics



\$231,126

Median Home Value



\$9,786

Average Spent on Mortgage & Basics



\$715

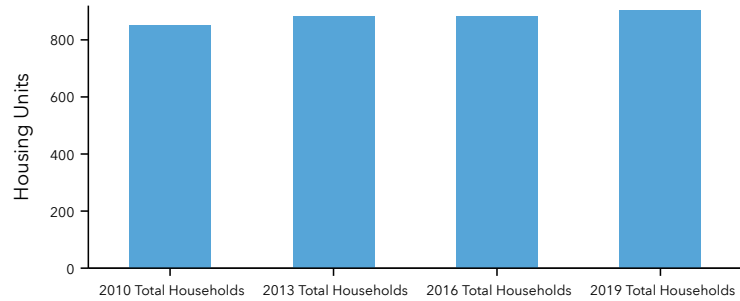
Median Contract Rent



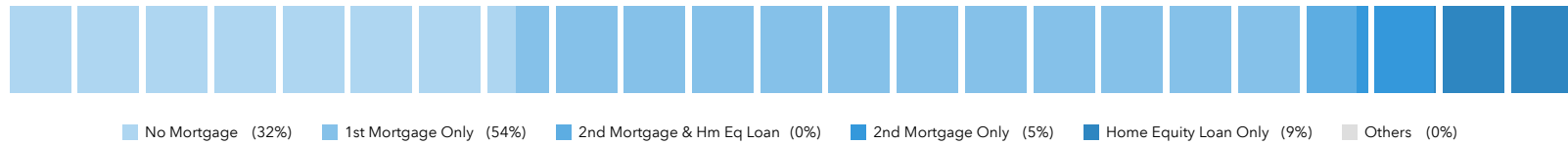
2.50

2020 Average Household Size (Esri)

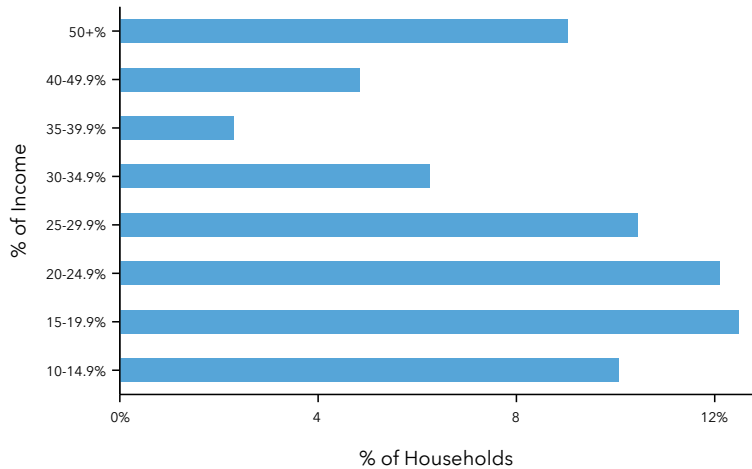
## Total Households 2010 -2019



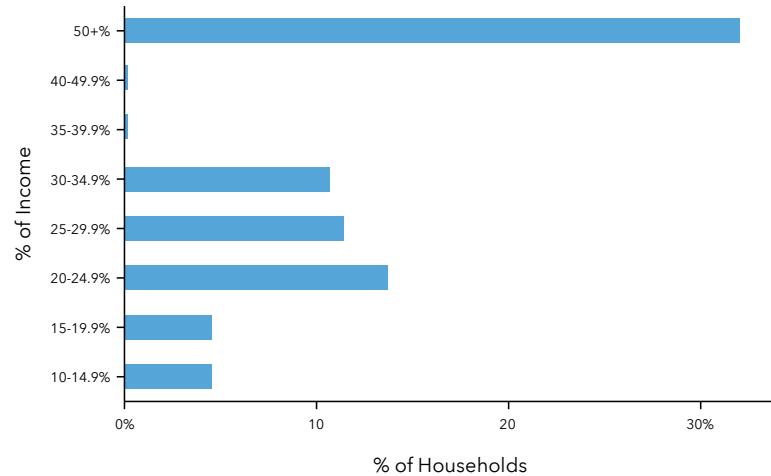
## Mortgage Spectrum



## Mortgage Payments as a % of Income



## Rent as a % of Income



# Income - New Hampton, NH

## 2020 HH Net Worth



\$149,187

Median Net Worth



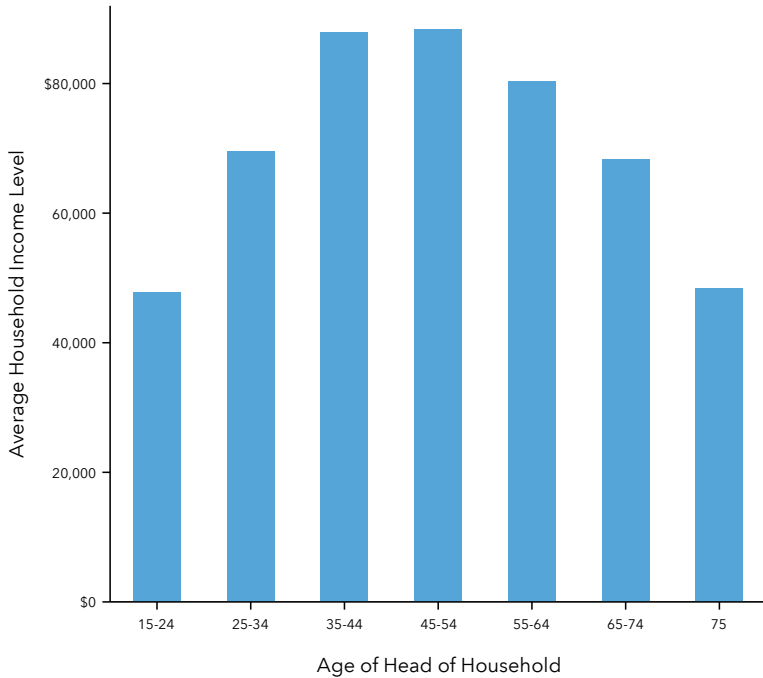
\$434,146

Average Net Worth

## Income Statistics

	New Hampton, NH	Counties Belknap County	States New Hampshire	Entire Country United States
2020 Per Capita Income	\$29,371	\$33,374	\$39,400	\$34,136
2020 Median Household Income	\$67,268	\$63,522	\$75,181	\$62,203
2020 Average Household Income	\$75,423	\$81,469	\$98,779	\$90,054

## 2020 Income by Age



## 2020 Household Income

