

Industry and Employment - Plymouth, NH

Industry Name	▼ Plymouth, NH	Counties Grafton County	States New Hampshire	Entire Country United States
Educational Services	28%	19%	10%	10%
Health Care & Social Assistance	19%	18%	16%	15%
Retail Trade	15%	10%	11%	10%
Accommodation & Food Services	9%	5%	4%	6%
Manufacturing	8%	10%	14%	11%
Construction	7%	8%	8%	7%
Public Administration	3%	3%	4%	5%
Arts, Entertainment & Recreation	2%	1%	1%	2%
Other Services (excl Public Administration)	2%	5%	4%	5%
Agriculture, Forestry, Fishing, Hunting	1%	2%	1%	1%
Wholesale Trade	1%	1%	2%	3%
Information	1%	1%	2%	2%
Admin, Support, Waste Management Services	1%	3%	4%	4%
Mining, Quarrying, Oil & Gas Extraction	0%	0%	0%	1%
Transportation & Warehousing	0%	2%	3%	5%
Utilities	0%	0%	1%	1%
Finance & Insurance	0%	3%	5%	5%
Real Estate	0%	2%	2%	2%
Professional/Scientific/Tech Services	0%	6%	8%	8%
Management of Companies/Enterprises	0%	0%	0%	0%

Employment



60%

White Collar



18%

Blue Collar



22%

Services



Unemployment Rate

Businesses



437

Total Businesses



5,276

Total Employees



No High School Diploma



34%

High School Graduate



23%

Some College



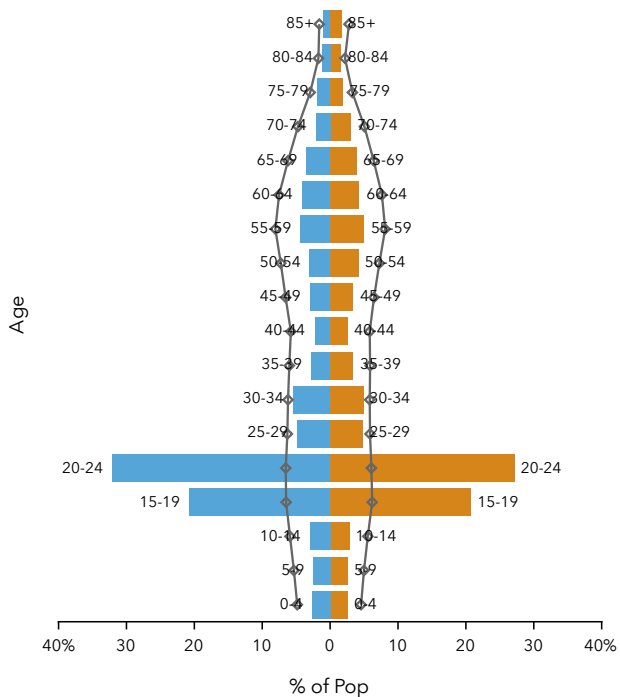
34%

Bachelor's/Grad/Prof Degree

Educational Attainment

Population and Age - Plymouth, NH

Age Pyramid



Dots show comparison to New Hampshire

Population Group

Growth Rate

2000-2010 Population: Annual Growth Rate (U.S. Census) 1.72%

2010-2020 Population: Annual Growth Rate (Esri) 0.21%

2020-2025 Population: Annual Growth Rate (Esri) 0.23%

Median Age



23.6

Area Population

7,142

2020 Generational Makeup



2%

Generation Alpha
Population (Born 2017 or
later)



10%

Generation X Population
(Born 1965 to 1980)



48%

Generation Z Population
(Born 1999 to 2016)



14%

Baby Boomer (Born 1946 to
1964)



21%

Millennial Population (Born
1981 to 1998)



5%

Silent & Greatest
Generations (Born
1945/Earlier)

Tapestry Segments



5B

In Style

948 households

46.8%

of Households



8F

Old and Newcomers

421 households

20.8%

of Households



14C

Dorms to Diplomas

390 households

19.2%

of Households

Housing - Plymouth, NH

Housing Statistics



\$177,246

Median Home Value



\$7,308

Average Spent on Mortgage & Basics



\$521

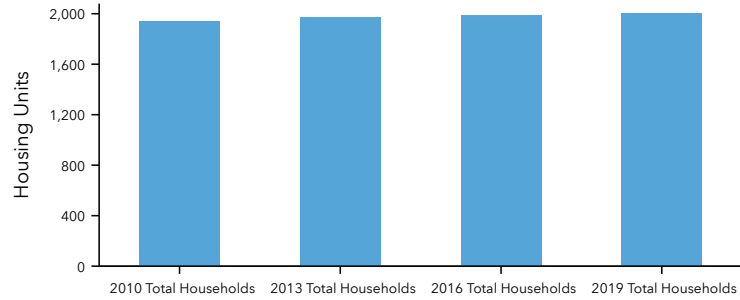
Median Contract Rent



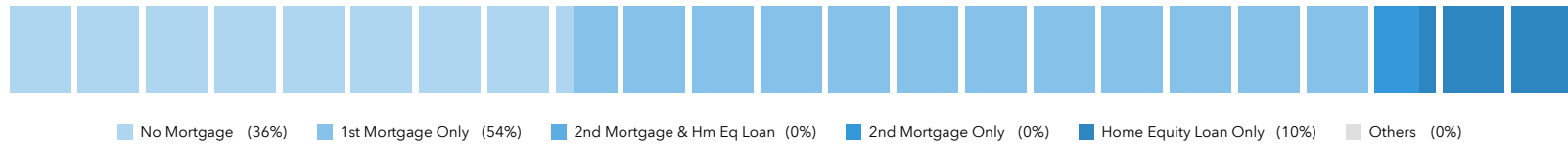
2.38

2020 Average Household Size (Esri)

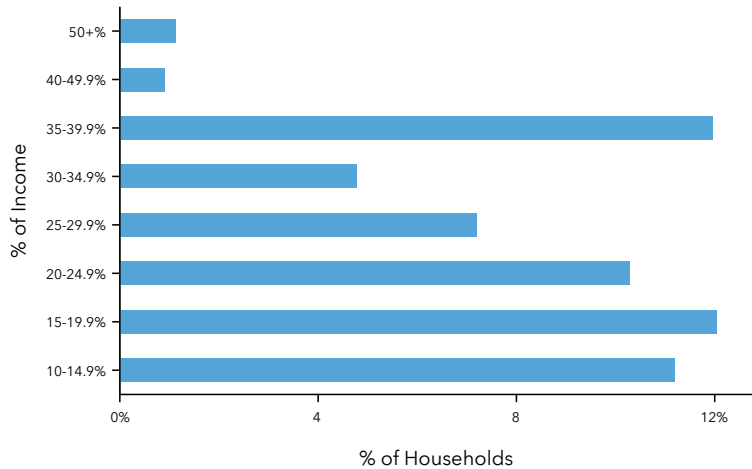
Total Households 2010 -2019



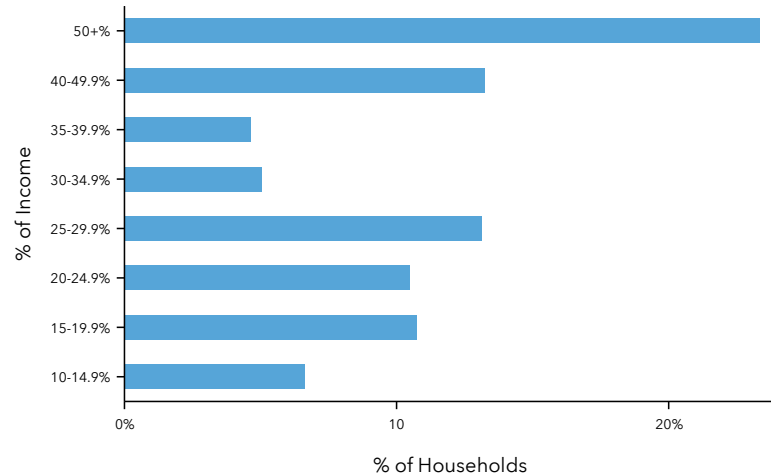
Mortgage Spectrum



Mortgage Payments as a % of Income



Rent as a % of Income



Income - Plymouth, NH

2020 HH Net Worth



\$34,374

Median Net Worth



\$362,465

Average Net Worth

Income Statistics

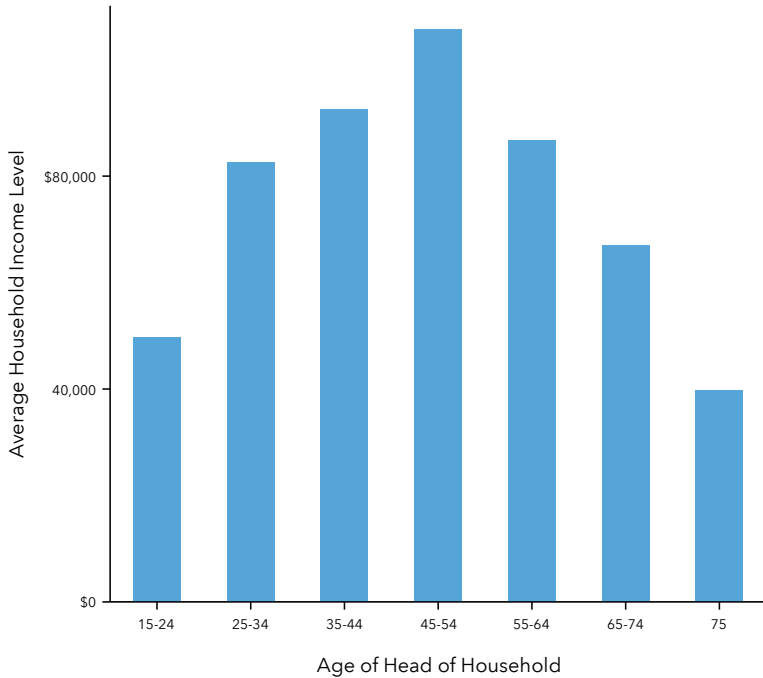
	Plymouth, NH	Counties	States	Entire Country
		Grafton County	New Hampshire	United States

2020 Per Capita Income \$23,637 \$38,150 \$39,400 \$34,136

2020 Median Household Income \$52,151 \$65,194 \$75,181 \$62,203

2020 Average Household Income \$74,526 \$89,407 \$98,779 \$90,054

2020 Income by Age



2020 Household Income

