

Schultz Holmes Memorial Library
Strategic Plan
Main Outline

Goal I – Customer Service

Objective– continually strive to provide and improve world class customer service

Goal II – Collections

Objective – Provide a comprehensive, current, and ever evolving collection to meet the needs of all segments of our patrons.

Goal III – Facility

Objective – Maintain an up to date facility to meet the needs of the community while considering the historical character of the community.

Goal IV – Programs

Objective – Provide a variety of programs for all age groups.

Goal V – Marketing

Objective – Provide ongoing communication in a variety of formats to the community about library services and programs.

Goal VI – Technology

Objective – Provide the best available technology to allow access to information and resources.

Goal VII – Funding

Objective – Seek and secure diversified funding to support programs and services to meet the library's goals.