

**G.A.R. Memorial Library
Social Media Policy
(Approved by the Board of Trustees for G.A.R. Memorial – 2/6/18)**

Social media are used to interact virtually using specific kinds of software that allow for the creation and sharing of information, ideas, and expressions between multiple users. The G.A.R. Memorial Library currently uses social media to share information with our current patrons and to reach out to potential new patrons.

The library will continue to use social media to promote library materials, services, and events, to share images of our library and community, and to share information about other non-profit community events.

The library director is responsible for appointing staff to post material on the library's social media pages. Staff will post on the library's social media pages as frequently as is necessary to gain and keep interest in all library-related matters. The style of the posts will be dependent on the culture of each social media platform. However, the content of all posts must be related to the library or of interest to the community.

Comments, posts, and "likes" are welcome on all library social media posts and pages, as are respectful differences of opinion. All interactions with or on the library's social media posts and pages will be regularly monitored by library staff for their appropriateness. Items that are deemed inappropriate will be removed from the social media site. Library staff have the sole power to determine what is and what is not appropriate on the library's social media pages. The library staff may immediately remove items and reserve the right to prevent further posts from any patron who has posted inappropriate material on the library's social media pages.