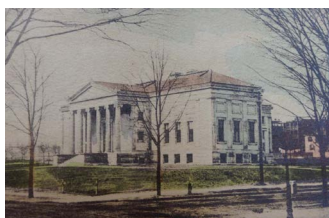


Holyoke Public Library
www.holyokelibrary.org



Your Award Winning Holyoke Public Library



Paul E. Tsongas Award Earlier this year, Preservation Massachusetts presented the Holyoke Public Library with its Paul E. Tsongas Award in recognition of the design and restoration work associated with the Library's expansion.

Preservation Massachusetts is a statewide non-profit historic preservation organization dedicated to preserving the Commonwealth's historic and cultural heritage.

Each May, Preservation Massachusetts holds an awards dinner to recognize and celebrate the efforts and accomplishments of those individuals and organizations that have made significant contributions to preserving the Commonwealth's historic resources. The award dinner was held on May 6, 2015, in Boston.

LEED Silver Certification LEED, or Leadership in Energy & Environmental Design, is a green building certification program that recognizes best-in-class building strategies and practices. LEED certified buildings save money and resources and have a positive impact on the health of occupants, while promoting renewable, clean energy. LEED certification is recognized across the globe as the premier mark of achievement in green building. In June 2015, the Holyoke Public Library was awarded a LEED Silver Certification.

Holyoke Historical Commission Preservation Award On May 21, 2015, the Holyoke Public Library was awarded a Preservation Award by the Holyoke Historical Commission. The award recognizes buildings that have a high retention of all historic features through conservation, maintenance and repair. It reflects the buildings continuum over time and emphasizes preservation of materials, finishes, spaces and spatial relationships that together give the property its historic character.



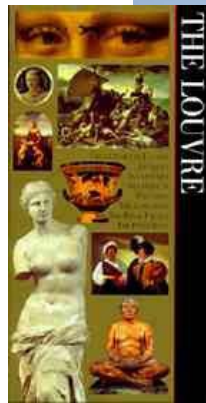
Book Sale Scheduled For September

A Book Sale has been scheduled by The Friends of the Holyoke Public Library for September 18-20; Friday night, Saturday and, Sunday. It will be held at St. Paul's Episcopal Church, 485 Appleton St., Holyoke. Anyone with books they wish to donate may bring them to the front desk at the Library. The Friends would like to thank Reverend Barbara Thrall for graciously allowing the use of the Church facilities for this event. Watch for emails with more details.

Vacation At The Library

See the world without leaving your chair. Your Holyoke Public Library card is your passport and your transportation. You only need to provide your own chair or you can even use one of ours at the Library.

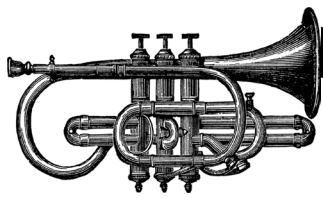
Check our website for all the travel books we have available.



FRIENDS' CORNER 

The Future Begins Here is now a very pleasant memory. The event was well-attended. The food was excellent. The entertainment was top notch. Many familiar faces and some new ones were seen at the event. The Friends were well represented and had items in the silent auction right in the middle of the action. We were fortunate enough to have many items for auction from our gracious donors. There were bidding wars on a few and, overall, we did very well. Thank you to all who donated items and to all who attended. It is not too early to think about making a donation of an item for next year's event. Watch for information in future newsletters.





And Now a Word From...

Terry Plum
President, Board of Directors

On November 22, 2013 the Holyoke Public Library officially opened its renovated building. It was a great event, but it is important to remember that the purpose of the building is to improve library services to the citizens of Holyoke, i.e., to connect people to information. Twenty months later, it is a good time to ask: has there been an increase in value of library services? Have the patrons of the library benefitted, and if so how? What new value has been delivered and received?

With apologies to Kai Ryssdal and Marketplace, let's do the numbers. For Fiscal Year (FY) 12 and FY13 the Library was in City Hall with limited service, so the last year of full service was FY11.

Programming and Usage

- Programs

The increase in programs and room reservations, especially the children's programs in the new 5000 square foot children's area and the new community room, has been the most rewarding result of the new building. The table below reports attendance at programs. The children's librarians are focusing on outreach to schools and other groups, the summer reading program, and the HELI (Holyoke Early Literacy Initiative) Home Visiting Program. The Library is a full partner in HELI. Note the 285% increase in program attendance by children from FY11 to FY15.

<i>FY</i>	<i>Teen/Adult Program Attendance</i>	<i>Children's Program Attendance</i>
FY15 (projected)	400	7,500
FY14	285	6,820
FY13	229	3,208
FY12	152	2,175
FY11	28	1,950

Library Activity

- Foot traffic and Circulation

The number of visitors is climbing, and is up by 20% over FY11. The Community Room activity, which has not been counted to date, will be counted in the coming FY.

Circulation was reduced when the Library moved to City Hall, but it is now projected to exceed the last year when the library was in the old building. The Massachusetts Board of Library Commissioners standard is to count direct circulation and interlibrary loans to other libraries together. Projected circulation for FY15 is over 14% above FY11 levels.

<i>FY</i>	<i>Visitors</i>	<i>Total circulation activity</i>
FY15 (projected)	110,000	109,675
FY14	69,696	82,691
FY13	49,575	58,911
FY12	48,508	63,119
FY11	91,364	95,845

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- **Computer Use**

With the increase in computer access from roughly 16 for the public to 46 public workstations located in the children's area, the computer lab, the computer classroom, the Holyoke History Room, the lobby, reference area, and the new teen area, computer use is substantial. The Library is now collecting computer usage data throughout the entire year using PC management software, whereas previously computer usage data was only reported for a typical week.

<i>FY</i>	<i># of public computers</i>	<i># of users of public computers</i>	<i>total time</i>
FY15 (projected)	46	24,000 users	21,500 hours

FY15 computer use broken out by area (projected)

<i>Area</i>	<i>Users</i>	<i>Hours</i>
Children's Room	3,350	2,200
Computer Classroom	330	320
Computer Lab	11,530	11,520
History Room	54	58
Lobby	740	200
Reference (4 th floor)	6,000	5,250
Teen	2,000	1,950

- **Holyoke History**

The Holyoke Public Library History Room is participating in the Boston Public Library Digitization project. These Holyoke collections from the Library can be viewed at:

<https://www.digitalcommonwealth.org/institutions/commonwealth:td96k266v>

and include the Milan P. Warner Collection, various prints, and photographs.

The Library has sent its digitized books to the Internet Archive. To date there are 16 online books relating to Holyoke, and these may be viewed at: <https://archive.org/details/holyokepubliclibrary>

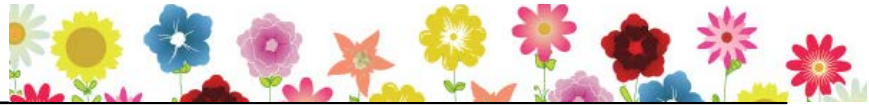
The Holyoke History Room has begun an oral history project, the Holyoke Remembered Oral History Program, to capture the audio digital recordings of a wide range of people living and working in Holyoke. This project is funded by a grant through the Community Foundation of Western Massachusetts. See:

<http://www.holyokelibrary.org/holyokenew/documents/holyokerememberedpr16may.pdf>

- **Expanded Service Hours**

In past summers the Library had been closed on Saturdays. This summer, the Library will be open on most Saturdays from 8:30 – 4:00.

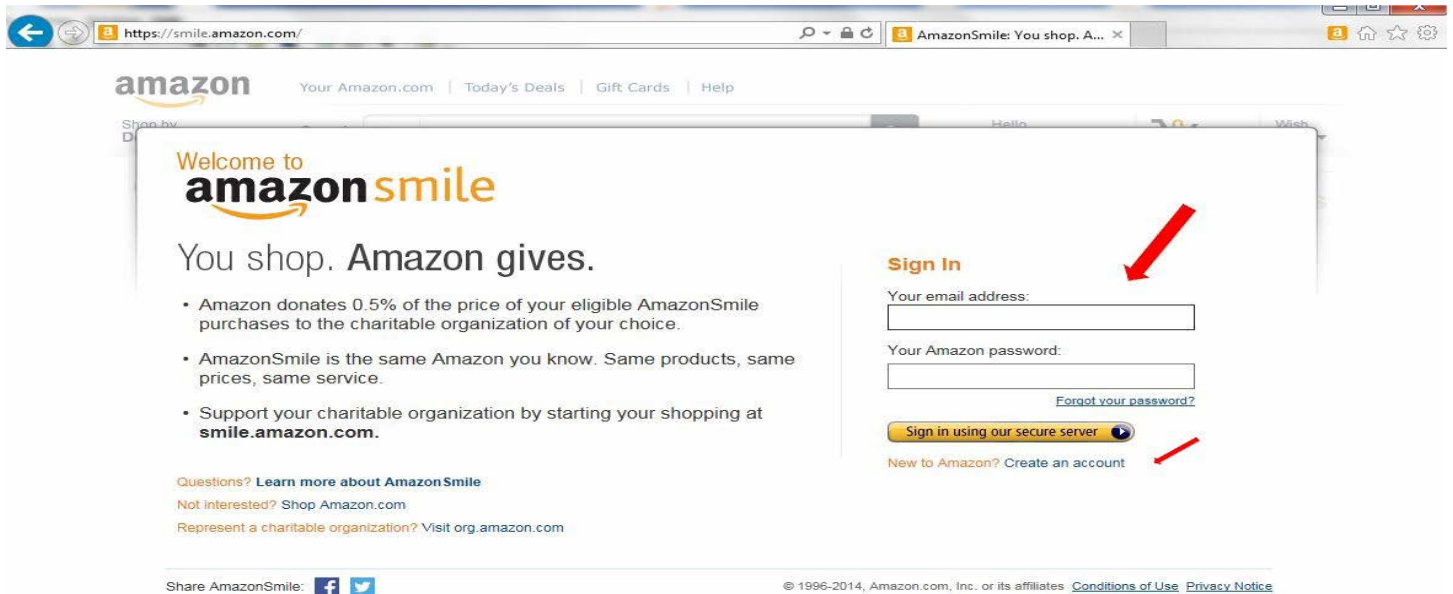
While the new building has clearly provided a better environment for service, I would like to recognize the staff of the Library, who are the real difference makers. The staff is meeting the increased demand for services, and is exceeding the service. They are keeping the Library open on Saturdays in the summer, running programs for children, answering reference questions, checking out books, keeping the Library clean and comfortable, helping with computers and online access, digitizing Holyoke's history, reserving meeting rooms, and creating a Library of which Holyoke can be proud. Many thanks to all the Library staff for their great work.



Help Your Library When You Shop At Amazon.com

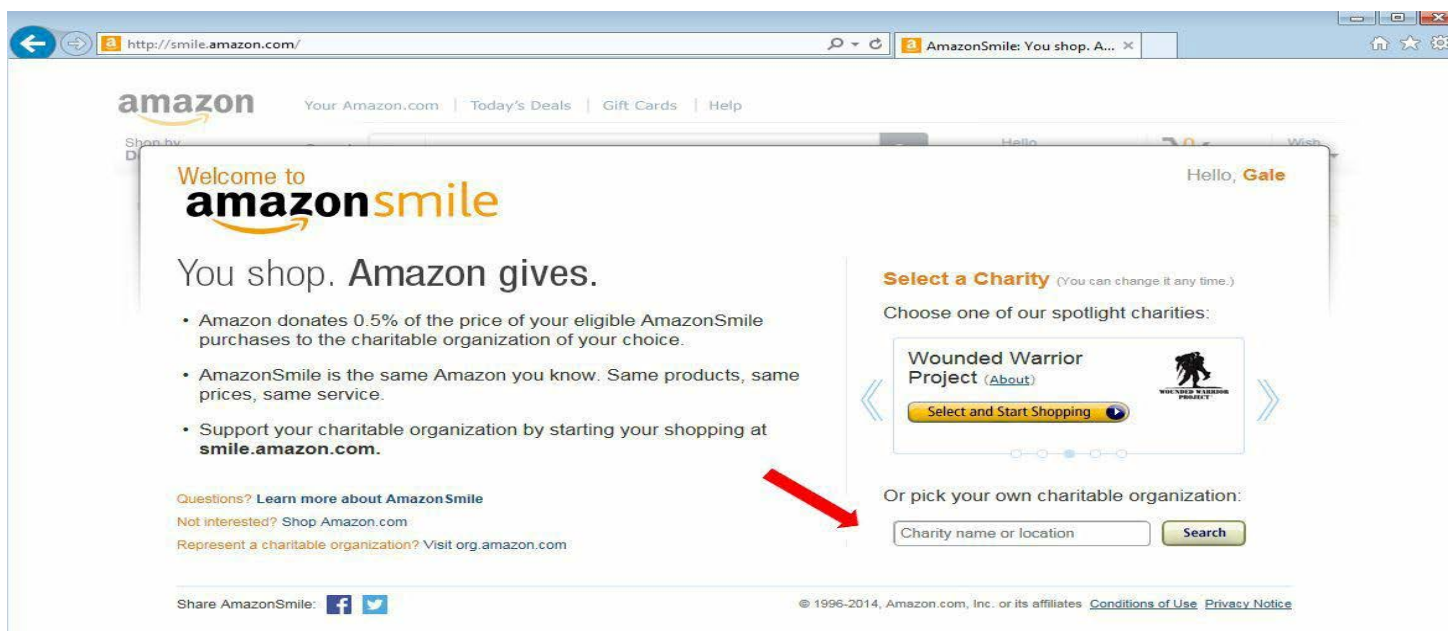
How do I shop at AmazonSmile?

To shop at AmazonSmile simply go to smile.amazon.com from the web browser on your computer or mobile device. You then sign in with your current account. You may also want to add a bookmark to smile.amazon.com to make it even easier to return and start your shopping at AmazonSmile.



How do I select a charitable organization to support when shopping on AmazonSmile?

On your first visit to AmazonSmile (smile.amazon.com), you need to select “Holyoke Public Library Corp” before you begin shopping for us to receive donations from eligible purchases. AmazonSmile will remember your selection, and then every eligible purchase you make at smile.amazon.com will result in a donation.





THE URBAN FOREST



The Work Begins

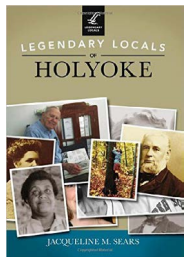


Logo Courtesy American Library Association



Maria Pagan Honored as One of The “Legendary Locals of Holyoke”

Holyoke author, Jackie Sears, has written a book honoring past and present residents of Holyoke who have made a difference in our community.



One of the “Legendary Locals” chronicled in the book is our own Library Director, Maria Pagan. In her book, Ms. Sears also acknowledges Eileen Crosby, the archivist of the Holyoke Public Library History Room, for her assistance in researching the book and also acknowledges the staff of the Holyoke Public Library for their assistance. Some of the photos of early settlers are taken from the murals that grace the walls of the Library and that have recently been restored.

Ms. Sears also recently did a presentation at the Library during which she and others read passages from her book and attendees were encouraged to relate their own stories about people who were mentioned in the book.

Holyoke Public Library Annual Appeal Begins

The Holyoke Public Library began its Annual Appeal on June 12. Donations help fund programs for adults and children, subscriptions to on-line services, presentations about Holyoke’s history, and other services. See Terry Plum’s column on page 3 for details on how the Library’s use is expanding thanks to our staff and to you, our donors. Please consider making a donation if you have not already done so. You can make donations using PayPal or any major credit card at the Library’s website, www.holyokelibrary.org, or you can drop off a donation at the front desk during business hours. Thank you.

The Library also continues to offer its popular Buy a Brick program. Create a lasting family tribute, honor a loved one, or express the support of your business by reserving a permanent brick in the library’s brand new brick patio!

Bricks are \$250 for an 8x8 or \$125 for a 4x8, and all bricks can be inscribed with the text of your choice. To purchase online, please click [here](#) or contact Nancy at 413-420-8109 or nancy@holyokelibrary.org for more information.

Library Website Features New Service

The Holyoke Public Library has launched access to FreeGal, an on-line service that offers streaming of music and movies and limited free download of music. It also offers access to a library of books that has no limit on how many copies of the same book may be downloaded during the same timeframe. This feature will appeal to book clubs as their members will all be able to access the same e-book. The service is free and can be accessed on your home computer through the Library’s website, www.holyokelibrary.org. All you need is an active Holyoke Public Library card. Give it a try. If you have problems using the site, watch for emails announcing free training sessions on how to use the service or contact the Library for more information.





Congratulations to Holyoke Public Library Children's Librarians Jason Lefebvre & Nathan Hayes!



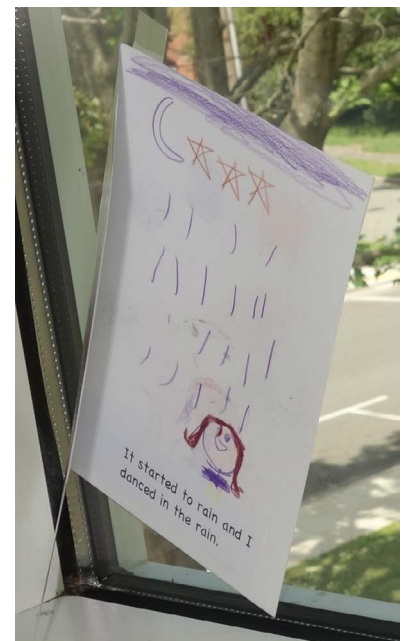
On June 24, 2015, The Holyoke Youth Commission Task Force honored Holyoke Public Library Children's Librarians Jason Lefebvre and Nathan Hayes with a ROYAL THANK YOU for their work with the youth of Holyoke, and their contributions to the lives of others and to the well being of the Holyoke community. It is an honor well-deserved...

...And Here Are Twenty-Four (Count Them) Of Many Reasons Why



The Children's Department at the Holyoke Public Library was excited to pair with the Kindergarten classes at McMahan School in Holyoke as part of a reading extension activity for the students. Once a month Children's Librarian Jason Lefebvre visited the two Kindergarten classes and shared stories from the Library's children's collection. The children were also encouraged to visit the Library after school hours to continue to explore all the amazing resources and activities offered there weekly. Building on the momentum of these visits, the outstanding staff at McMahan decided to have each child write a picture book of their very own. The program culminated on June 16th, when the two Kindergarten classes visited the Library on a field trip. Each child's story was on display in the Children's Room, making them part of the Library's collection for the day. They received library cards, got a tour of the entire facility and spent time looking at books, participating in the Children's Room scavenger hunt and getting acquainted with everything the Library has to offer. The

Children's Department will be back at McMahan next year visiting a new group of Kindergarten students and is hoping to bring this program to other area classrooms. Thank you to the staff at McMahan and the Holyoke Public Library's Children's Department for making all of this possible.





Everything's Ducky at the Library

Thanks to our Staff!

Library Hours of Operation

June-August

Mon - Wed.: 8:30am-6:00pm

Thurs & Friday: 8:30am-5:00pm

Select Saturdays: 8:30am-4:00pm

June- 13th, 20th, 27th

July- 11th, 18th, 25th

August- 8th, 15th, 22nd

Closed Sundays & Holidays

September-May

Mon-Thurs: 8:30am-8:30pm

Friday & Saturday: 8:30am-4:00pm

Closed Sundays & Holidays

See our website for History Room hours.

Library Director:	Maria G. Pagan
Assistant Director:	Carla Wessels
Reference Librarians:	Michael Baron & Cheryl Livengood
Computer Coordinator:	Jose Figueroa
Children's Librarians:	Jason Lefebvre & Nathan Hayes
History Room Archivist:	Eileen Crosby
Financial Manager:	R. Andrew Parker
Financial Assistant:	Florence Stefancik
Development Associate:	Nancy Kocsmiersky
Technical Service/Acquisition:	Linda Kurowski
Technical Service/Cataloger:	Martha Olver
Technical Service/Data Entry:	Meg Haley
Library Assistants/ILL:	Lucy Diaz, Anne Gorman, Jane Frankel, Mayra Rivera & Christabel Ibarra
Custodians:	Mark Gadboury & Tom Keeler

