



TO: All Media
FROM: Kennebunk Free Library
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DATE: 12/14/23
RE: Strategic Plan Announcement

Kennebunk Free Library Begins Their 2025-2030 Strategic Plan Process

Kennebunk Free Library is pleased to announce the commencement of a comprehensive strategic planning process aimed at charting the course for the library's future. This initiative is a significant step in ensuring that KFL continues to meet the evolving needs of our community and remains a vibrant hub for learning, innovation, and community engagement.

As a cornerstone of our community, KFL recognizes the importance of adaptability and forward-thinking in providing the best possible services and resources to our patrons. The strategic planning process will involve a thorough assessment of current library services, community needs, and emerging trends in library science and technology.

Key elements of the strategic planning process include:

1. **Community Input:** KFL values the input of our community members. We will be conducting a survey, focus groups, and one-on-one interviews to gather insights and feedback on the library's current offerings and to identify areas for improvement.
2. **Stakeholder Collaboration:** The library will be collaborating with key stakeholders, including local organizations, schools, businesses, and Town leaders, to build partnerships that enhance the impact of library services on the community.
3. **Technology and Innovation:** The strategic planning process will explore opportunities to leverage emerging technologies to enhance library services, improve accessibility, and provide new and innovative ways for patrons to engage with the library.
4. **Facility Planning:** Assess the physical space, including 1 Fletcher Street, of the library to ensure it meets the needs of the community, is accessible to all, and provides a welcoming and inclusive environment.
5. **Service Expansion:** Identify opportunities to expand and improve library programs and services, including literacy initiatives, educational programs, and cultural offerings.

Kennebunk Free Library invites all community members to participate actively in the strategic planning process. Updates and information on how to get involved will be available at kennebunklibrary.org and on Facebook and Instagram. You can also call us at 985-2173.