



# KFL 5K Sponsor Pledge Form

27th Edition

Friday, July 12, 2024 @ 6pm



Sponsorship Benefits	Event Sponsor (1) \$5,000 <b>SOLD</b>	Diamond Level (2) \$2,500	Volunteer Level (1) \$1,500 <b>SOLD</b>	Finish Line (1) \$1,500 <b>SOLD</b>	Platinum Level \$1,000	Gold Level \$750	Silver Level \$500	Bronze Level \$250
Website Listing (& other perks)	<ul style="list-style-type: none"> <li>• Top billing</li> <li>• On all 5K email/social media</li> <li>• Only logo on 5K bibs</li> </ul>	<ul style="list-style-type: none"> <li>• 2nd</li> <li>• On 5K email, social media</li> </ul>	<ul style="list-style-type: none"> <li>• 3rd</li> </ul>	<ul style="list-style-type: none"> <li>• 3rd</li> <li>• Banner at finish line</li> </ul>	<ul style="list-style-type: none"> <li>• 4th</li> </ul>	<ul style="list-style-type: none"> <li>• 5th</li> </ul>	<ul style="list-style-type: none"> <li>• 6th</li> </ul>	<ul style="list-style-type: none"> <li>• 7th</li> </ul>
Your Logo on Race T-Shirt	Largest (centered at top)	XL (on sleeve)	Sole logo-volunteer shirts	L	L	M	S	Alpha order listing
Promo items in Goodie Bags	✓	✓	✓	✓	✓	✓	✓	✓
Event Banner	✓ plus tent	✓ plus tent	✓ plus tent	✓ plus tent	✓	✓	✓	n/a
Complimentary Registrations	20	10	6	6	4	3	2	n/a

### What other incentives are there for my business?

- All sponsors are listed on our website with a link to your business
- Reach over 1,500 potential racers
- Your listing included in our newsletter sent to 5,000+ contacts
- Your listing promoted on our social media with a reach of 2,600+ on Facebook and 1360+ on Instagram
- Your name on promotional banner at the race

**KFL Contacts:**

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**Sarah Thompson**

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**Michelle Conners**

*Director*

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**Deadlines:**

Pledge commitments  
and logo

due: **4/26**

Pledge Payments

due: **5/24**

Promotional items\*

due: **6/7**

\*Goodie bag items &  
banner

**More reasons to sponsor:**

- 500+ people at event
- Picturesque course through Hope Cemetery & Woods
- Sponsor opportunity to contribute item, experience, or GC to 5K Online Auction
- Contribute to a vibrant community organization!!

[www.kennebunklibrary.org](http://www.kennebunklibrary.org)



**Desired Sponsorship  
Level:**

\_\_\_\_\_

\*\*This is a pledge form.  
Please submit and  
we will invoice you.\*\*

\_\_\_\_\_  
Business Name

\_\_\_\_\_  
Website

\_\_\_\_\_  
Business Phone

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Business Address

\_\_\_\_\_  
Contact Person Email