

## OUR MISSION

To inspire and enable our communities to discover, learn and connect.

## OUR VISION

Kennebunk Free Library will be central to our communities, responsive to them, and deeply valued by them.

Michelle Conners, Director  
Kennebunk Free Library  
112 Main Street  
Kennebunk, ME 04043

Recipient Name  
Address  
City, ST ZIP Code

# CHARTING THE FUTURE

Kennebunk Free Library  
Strategic Plan  
2019 - 2024





## A Brief History

Kennebunk Free Library (KFL) has its roots in the 1801 Wells Social Library, when Kennebunk was still a part of Wells. By 1881, Kennebunk was no longer part of Wells, and a reading room in Cobby's store had been created by Rev. Worth and the Ladies Sewing Circle.

In 1888, the library had moved to Walker Hall and housed a little over 2000 books, but it wasn't until 1898 the library was sufficiently funded to be truly free to patrons.

In 1907 the library moved to its current location, and in 1994, expanded with the new children's area, Hank's room, adult services stacks and main entryway.

Since then KFL has added free WiFi in the library, e-books, statewide Minerva access, and added puzzles, games, ukuleles, knitting supplies and a telescope to the circulation.

## Strategic Priorities

Based on what the community told us in interviews, listening sessions, and survey results, the following strategic priorities have been developed to realize our mission and vision:

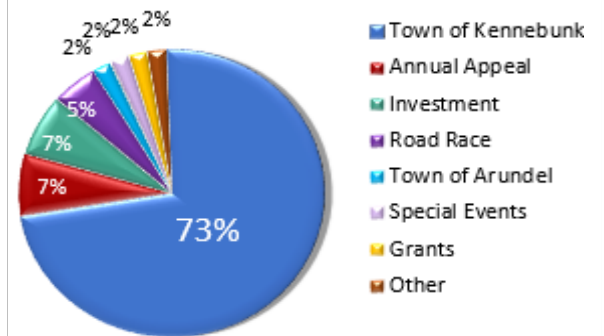
- Provide high-quality programs, resources and services that anticipate and are responsive to community needs and a growing number of library users
- Enhance accessibility to our facility and resources
- Enhance financial sustainability
- Actively build partnerships and foster collaboration to achieve shared goals
- Build organizational, staff and volunteer capacity to achieve our goals and shared vision

For the full Strategic Plan, please visit our website, [www.kennebunklibrary.org](http://www.kennebunklibrary.org), or pick up a copy at the library.

## Some of the Accomplishments during the last Strategic Plan

- Building upgrades
- Connected to Minerva
- 467 programs with over 6500 attendees in 2018
- Added globally focused programs
- Expanded & enhanced adult and children's programs

## KFL 2020 Budget



## Contact Us

Michelle Conners, Director  
 Kennebunk Free Library  
 112 Main Street  
 Kennebunk, ME 04043  
 207 985-2173

kfl@kennebunklib.me.us  
[www.kennebunklibrary.org](http://www.kennebunklibrary.org)

## OUR MISSION

To inspire and enable our communities to discover, learn and connect.

## OUR VISION

Kennebunk Free Library will be central to our communities, responsive to them, and deeply valued by them.

## Find It At Your Library

Adult Book Discussion (fiction)  
Annual 5K Road Race  
Annual Yard Sale  
Art Auction  
Author Talks  
Beadcraft  
Book Sales  
Camden Conference  
Chickadee Book Club  
Classes for Parents  
Crafternoons  
Devilishly Delicious Demos  
Digital Magazines  
Digital Maine Databases  
E-Books & E-Audio Books  
Family Storytime  
Genealogy Group  
Genealogy Databases  
I Survived  
In Stitches  
Junior Science  
Lego Club  
Museum Passes  
Nonfiction Book Group  
Notary Services  
Peek-A-Book Babies  
Summer Reading for All Ages  
Tech Time  
Teen Anime Club  
Teen Friday Fun  
Trivia Night  
Ukulele Group  
WiFi  
Winter Fires in the Fireplace

# CHARTING THE FUTURE

Kennebunk Free Library  
Strategic Plan  
2019 - 2024

