

# Industry and Employment - Wolfeboro, NH

Industry	Wolfeboro, NH	Counties Carroll County	States New Hampshire	Entire Country United States
Construction	23%	16%	8%	7%
Health Care & Social Assistance	19%	17%	16%	15%
Retail Trade	13%	14%	11%	10%
Educational Services	12%	9%	10%	10%
Admin, Support, Waste Management Services	6%	7%	4%	4%
Arts, Entertainment & Recreation	4%	2%	1%	2%
Manufacturing	3%	7%	14%	11%
Real Estate	3%	2%	2%	2%
Professional/Scientific/Tech Services	3%	6%	8%	8%
Other Services (excl Public Administration)	3%	2%	4%	5%
Public Administration	3%	3%	4%	5%
Transportation & Warehousing	2%	1%	3%	5%
Information	2%	2%	2%	2%
Finance & Insurance	2%	2%	5%	5%
Accommodation & Food Services	2%	6%	4%	6%
Wholesale Trade	1%	1%	2%	3%
Agriculture, Forestry, Fishing, Hunting	0%	1%	1%	1%
Mining, Quarrying, Oil & Gas Extraction	0%	0%	0%	1%
Utilities	0%	1%	1%	1%
Management of Companies/Enterprises	0%	0%	0%	0%

## Employment



69%

White Collar



19%

Blue Collar



12%

Services



Unemployment  
Rate

## Businesses



507

Total Businesses



4,537

Total Employees



No High School  
Diploma



26%

High School  
Graduate



23%

Some College



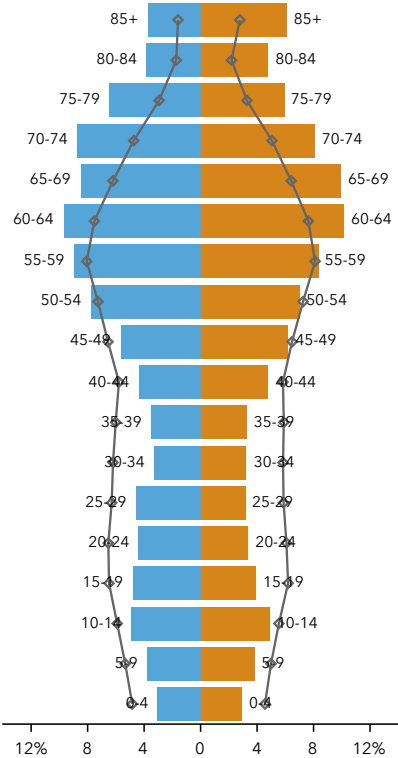
46%

Bachelor's/Grad/Prof Degree

## Educational Attainment

# Population and Age - Wolfeboro, NH

## Age Pyramid



The largest group:  
2020 Females Age 60-64

The smallest group:  
2020 Males Age 0-4

## Median Age



56.0

## Area Population

6,849

Dots show comparison to  
New Hampshire

## 2020 Generational Makeup



2%

Generation Alpha  
Population (Born 2017 or  
later)



15%

Generation Z Population  
(Born 1999 to 2016)



13%

Millennial Population (Born  
1981 to 1998)



19%

Generation X Population  
(Born 1965 to 1980)



35%

Baby Boomer (Born 1946 to  
1964)



15%

Silent & Greatest  
Generations (Born  
1945/Earlier)

## Tapestry Segments



### Rural Resort Dwellers

1,404 households

44.8%

of Households

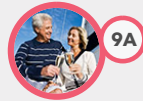


### Midlife Constants

1,119 households

35.7%

of Households



### Silver and Gold

612 households

19.5%

of Households

## 2010 Population (U.S. Census)

2000-2010 Population: Annual Growth Rate (U.S. Census) 0.30%

2010-2020 Population: Annual Growth Rate (Esri) 0.87%

2020-2025 Population: Annual Growth Rate (Esri) 0.63%

# Housing - Wolfeboro, NH

## Housing Statistics



\$293,031

Median Home Value



\$10,053

Average Spent on Mortgage & Basics



\$794

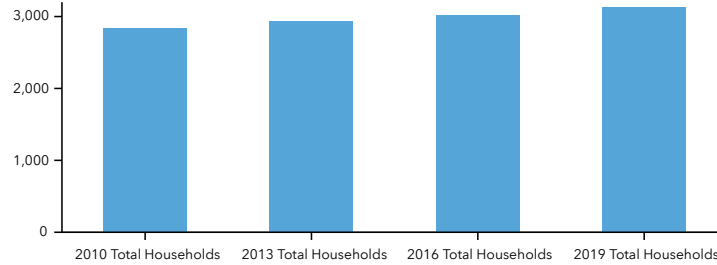
Median Contract Rent



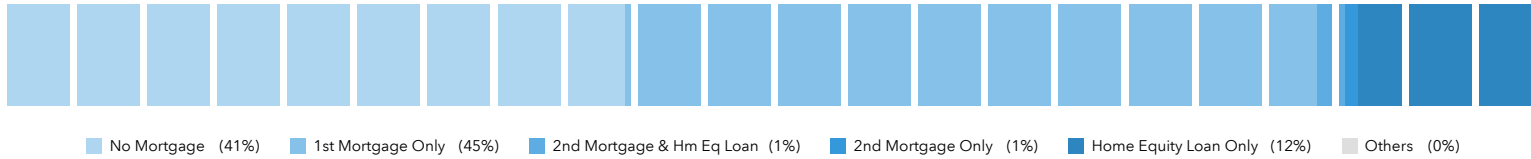
2.16

2020 Average Household Size (Esri)

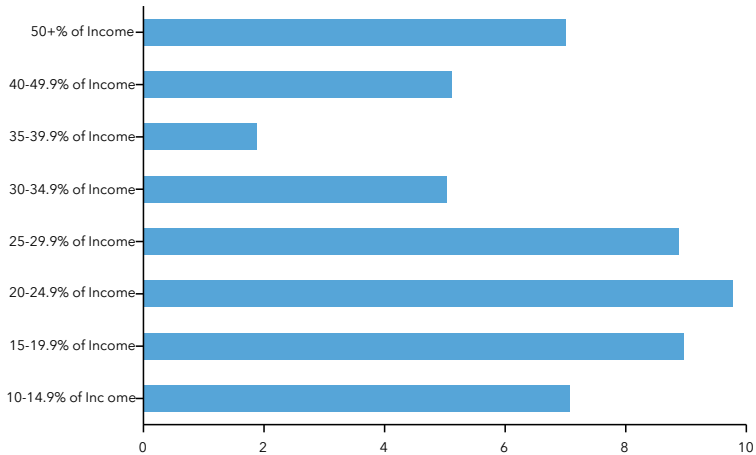
## Total Households 2010 -2019



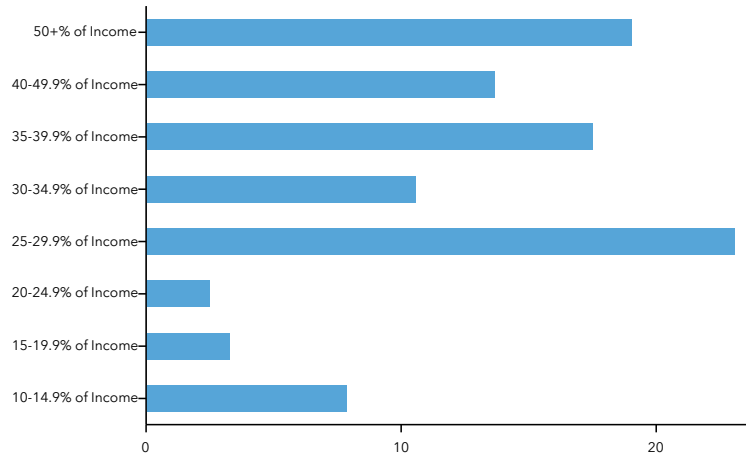
## Mortgage Spectrum



## Mortgage Payments as a % of Income



## Rent as a % of Income



# Income - Wolfeboro, NH

## 2020 HH Net Worth



\$167,440

Median Net Worth



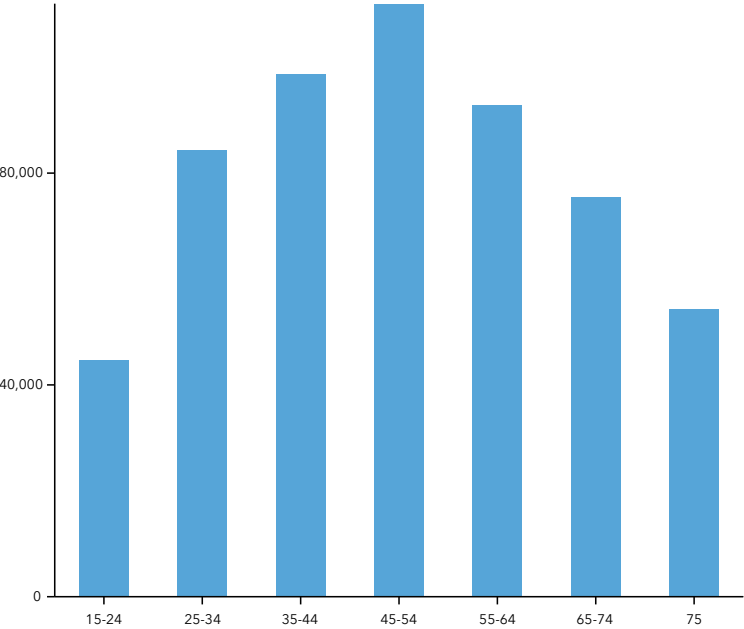
\$804,579

Average Net Worth

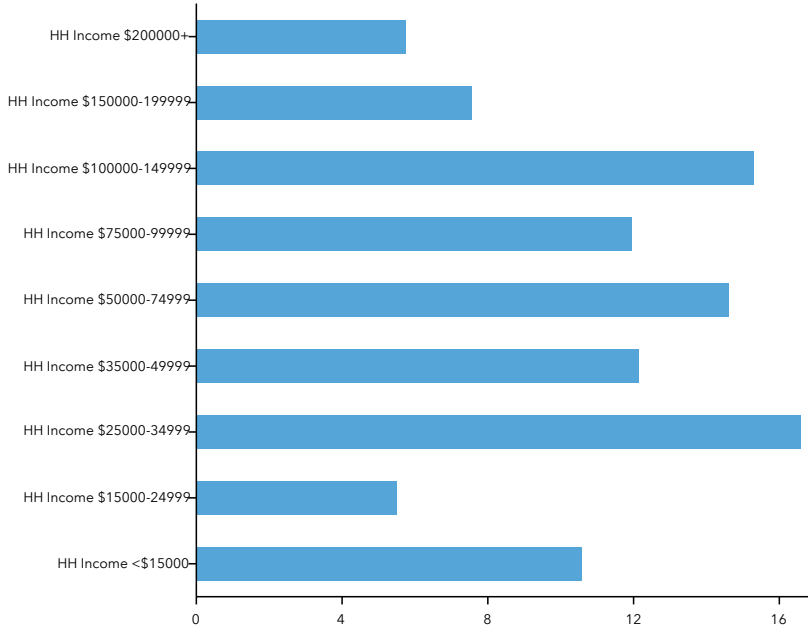
## Income Statistics

	Wolfeboro, NH	Counties Carroll County	States New Hampshire	Entire Country United States
2020 Per Capita Income	\$38,140	\$35,902	\$39,400	\$34,136
2020 Median Household Income	\$56,944	\$58,380	\$75,181	\$62,203
2020 Average Household Income	\$83,293	\$80,744	\$98,779	\$90,054

## 2020 Income by Age



## 2020 Household Income



Source: This infographic contains data provided by Esri, Esri and Infogroup, U.S. Census, American Community Survey (ACS), Esri and Bureau of Labor Statistics. The vintage of the data is 2010, 2020, 2025, 2014-2018.