

Lakes Region HHW Collection 2023: Participant Survey

2023	BELMONT (July 29)	BRISTOL (August 5)	FRANKLIN (July 29)	GILFORD (July 29)	LACONIA (August 5)	MEREDITH (July 29)	MOULTONBOROUGH (August 5)	Tamworth (Oct. 7)	TOTAL	%
	Total Vehicles	109	194	173	145	262	185	317	179	1,564
% of Total Households	7%	12%	11%	9%	17%	12%	20%	11%	100%	
2. Where did you hear about this collection?										
Friend/Coordinator (combined)	7	4	4	10	16	10	18	4	73	4.7%
Dump/Transfer Station/DPW	4	73	30	13	6	82	49	46	303	19.4%
Website (combined)	26	14	17	13	18	27	48	78	241	15.4%
Social Media (FB/Instagram)	12	19	16	11	21	5	18	15	117	7.5%
Local Newsletter (enews, ebla)	0	0	0	0	7	0	42	23	72	4.6%
Local Sign	28	33	96	68	114	25	125	12	501	32.0%
Newspaper	16	25	7	21	81	21	26	5	202	12.9%
Brochure/Flyer (combined)	1	5	0	4	4	3	22	24	63	4.0%
Other	15	16	0	0	19	4	10	24	88	5.6%
3. Have you ever attended an HHW collection in the Lakes Region before?									Respondents:	1,515
Yes	65	121	107	88	156	93	200	105	935	61.7%
No	42	65	72	52	105	76	96	64	572	37.8%
Not Sure	2	2	1	0	1	0	2	0	8	0.5%
Percent of first-timers	39%	35%	40%	37%	40%	45%	32%	38%	38%	
4. If there was an HHW Collection during a weekday, would you be able to attend?									Respondents:	1,473
Yes	68	136	91	101	150	51	200	145	942	64.0%
No	33	30	70	15	54	39	54	15	310	21.0%
Not Sure	8	19	3	18	58	56	50	9	221	15.0%
Percent of Yes	62%	74%	55%	75%	57%	35%	66%	86%	64%	
5. What do you think would be the best month to hold an HHW Collection? (Multiple responses)									Respondents:	2,432
June	94	71	48	21	23	70	92	93	512	21.1%
July	99	67	76	58	17	141	80	90	628	25.8%
August	95	113	10	18	69	71	187	96	659	27.1%
September	95	88	43	28	60	55	114	150	633	26.0%

Note: Percentages may not total exactly 100% due to incomplete or multiple responses.

Waste Oil (Est. gal.)	0	150	165	155	200	60	150	0	880
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Comments

58 batteries

#2. Other - Husband, Wife, Dad, Town Hall (Belm)

#2. Laconia: Everywhere (2), Researched, Radio, Repeat Visitor (15)

#2 : Publicity everywhere (3)

#2. Tamworth Exchange & Sandwich Board mentioned frequently

#5. Mboro: Afternoon(3), 2X/yr, Spring Clean-up time (2), regular date is helpful (6)

#5. Mer.- Many people gave multiple answers

#5 Gilf. - Would like to see it 2x per year

#5 Lac. - Have collection in the spring, More Collection dates, 2X/yr

Gilf. : Well organized,

Most Wonderful day of the year!

Great Work, Great service.

Thank you! (many times)

Thanks for making it painless!

Great to have 3 or more dates and multiple locations for HHW!

Well organized event!