

# INTRODUCING OUR NEW LOGO

**The top triangle** represents the Ossipee hills and the roof line of our building.

**The sun** represents the library as a **beacon** of literacy, engagement, and connection.



**The four porch columns** frame white bars that stand in for the 3 verbs in our motto: Opportunities to **learn**, **explore**, and **connect**.

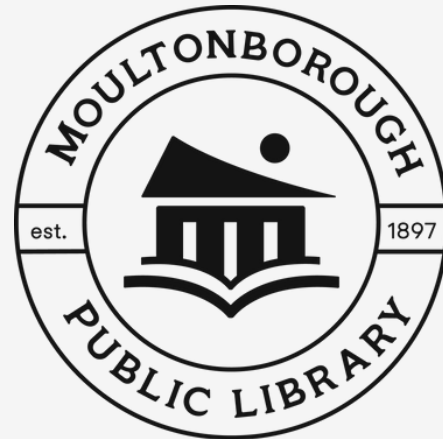
**The open book** represents our library collection and also Lake Winnepesaukee.

**MPL**

**The Monsier font** reminds us of the Art Nouveau style of the 1890s when the library was founded.

You'll find our main logo on all of our promotional materials. Additional versions of the logo will be used on stationery & merchandise.

# LOGO VARIATIONS



**MOULTONBOROUGH  
PUBLIC LIBRARY**



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PUBLIC LIBRARY**