

## Social Media Policy

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### Summary

The Nesmith Library uses various social media platforms to facilitate the sharing of ideas, opinions, and information about the Library and library-related subjects and issues.

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### Policy

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While the Library recognizes and respects differences in opinion, all posts and comments on social media used by the library will be monitored for content and relevancy. Posts and comments that contain any of the following may be removed:

Content that:

- Defames, abuses, harasses, stalks, threatens or otherwise violates the legal rights (such as rights of privacy and publicity) of others.
- Is of an inappropriate, profane, defamatory, infringing, obscene, indecent, racist, sexist, or unlawful nature.
- Violates any applicable laws or regulations.
- Violates the copyright, trademark right or other intellectual property right of any third party.
- Advertises or offers to sell or buy any goods or services for any business purpose.
- Represents organized political activity.
- Contains hyperlinks to websites that are not directly related to the current discussion topic.
- Is unrelated to the library, its mission, its activities, or the current discussion topic; this includes photos or other images.
- Contains viruses or programs that may damage the operation of another's computer.

The Nesmith Library is not obligated to take any action, and will not be responsible or liable for content posted by any visitor to its social media pages.

The act of "liking" or "following" another page or person does not imply endorsement by the Library, nor does it necessarily reflect the views of the Nesmith Library Board of Trustees or staff.

The Library may occasionally refer to public comments made on social media. However, it will not collect, sell or knowingly transfer to any third party any personally identifiable information related to social media engagement with the library. Please be advised that each social media platform has its own privacy policies, which should be carefully reviewed by any user of the platform.

Adopted October 20, 2015 by the Nesmith Library Board of Trustees.

Reviewed and approved: January 10, 2022 by the Nesmith Library Board of Trustees