

### **READS** Executive Board Meeting Agenda Friday, July 15, 2022 10:00AM

- Members Present: Natalie Moser, Sue Harmon, Kersten Matera, Laura Pezone, Brianna Hemmah, Jane Martina, Alexa Moore, Matthew Gunby, Steve Viggiano
- Absent with Notice: Liz Ryan, Eileen Gilbert
- Call to Order: Meeting called to order 10:00
- Acceptance of minutes from May 13, 2022. Motion to accept minutes of May 13 made by Kersten Matera, seconded by Alexa Moore. Motion carries.
- Reports
  - o <u>President</u>, Natalie Moser
    - Asking nominator of Award of Excellence the preference of the nominee of whether they would rather receive the award at our business meeting or at the NHLA/NELA "prom."
    - Cost for "prom" and covering this for the nominee and the nominator.
  - o <u>Vice President</u>, Sue Harmon
    - Questions regarding craft program as presentation, but having table at the showcase.
    - Craft program on Tuesday
  - o Past President, Kersten Matera
    - Seven nominees for Award of Excellence.
  - o <u>Treasurer</u>, Laura Pezone
  - o <u>Membership</u>, Liz Ryan
  - o Programming, Eileen Gilbert
  - o <u>READS-to-Go</u>, Brianna Hemmah
  - Public Relations Chair, Jane Martina
    - Adding new kits to next month's newsletter.
    - Canva
    - Final push for August event.
    - Include name in ballot to confirm status on membership
    - Teaser for READS Meeting at NHLA/NELA
  - o <u>Website Coordinator</u>, Alexa Moore
    - Completed NHLA website training
- New Business
  - Award of Excellence: deadline for when conference needs to know when Award of Excellence will be presented.

- Conference updates
  - Two proposals submitted.
  - Annual meeting time confirmed.
- o Website edits
  - EDI will be selecting a new banner for NHLA website.
  - Send updates to Alexa when able.
  - READS Board members will review the website.
- Nominations:
  - VP/President/Past President nominee: Brianna Hemmah
  - Treasurer nominee: Laura Pezone
- Annual Business Meeting
  - Review of agenda
- Old Business
  - Goodreads
    - NHLA Taskforce for Social Media: Alexa is on this task force.
    - Waiting for new social media policy to be approved.
    - Potentially released for Annual Meeting.
  - Canva vs. jpeg uploads to Repository
    - Sue will create a video for August newsletter for using Canva.
- Adjourn
  - Next meeting: Friday, September 9<sup>th</sup>, 2022 at 10 AM
    - Motion to adjourn made by Natalie Moser, seconded by Kersten Matera. Motion carries.

# **READS President Report – July 2022**

Attended the NHLA 6/14/22 Executive Board meeting.

- NELA has announced that the social component of this year's conference will be a 'Prom' themed dinner/dance on Sunday, October 23<sup>rd</sup>. The Emerson Greenaway Award and Ann Geisel Award winners will be announced at this event, and other sections are welcome to present awards at this time, as well. If a Section decides to present an award, payment for the ticket of the winner should be arranged with Deb Hoadley. NHLA's Annual Business Meeting will be held at breakfast on Tuesday, October 25<sup>th</sup>. Sections will break away and conduct their business meetings immediately following.
- Christine Frieze has been appointed Co-Chair of the Advocacy/Legislative Committee
- A Publicity ad-hoc committee was created and will be chaired by Scott Campbell
- EDI will be selecting a new banner for the NHLA website.
- Lisa Houde has stepped down as NHLA Vice President, and Mindy Atwood will vacate the Secretary position to take on that role. Matthew Gunby will become the new NHLA Secretary. Congratulations, Matthew! The election of a 2023 President will be voted on at the Annual Business Meeting.

Respectfully submitted, Natalie Moser

### **READS Vice President Report - July 8, 2022**

#### **Reads Repository:**

No New submissions

#### **NELA Conference:**

Heard back from Megan Bishop with questions about the program. They want to know if it's possible to do the program (Craft Alley: Providing socially distanced craft programs to Adults, and transitioning back to in-person programs once more!) as a presentation instead of an innovation showcase. That was our original concept, but I explained that it seemed like the sharing of take-and-make kits seemed more suited to the showcase.

In any case, I said we'd still be interested in the presentation if we can also do the showcase.

#### Goodreads:

Continuing to add to the list! As time allows.

Respectfully Submitted,

Susan Harmon READS Vice President

### READS Past President Report – July 15, 2022

In a search to find a new Chair of READS-to-Go, I reached out to Gail Zachariah from Keene Public Library. Gail has accepted the invitation and will be in contact with Brianna. She will also attend our Transitional Meeting on 11/11.

Alex from YALS reached out to inquire about our READS Award of Excellence procedure and Awards Committee.

I got in contact with Mindy (Previous Past President), Maria Schroeter (2021 READS Award of Excellence recipient), Pamela Dziama (2019 recipient) and Ruslyn Vear (2018 recipient) about serving on this year's Awards Committee. This year's committee will consist of Mindy, Maria, Pam and myself. We have seven nominations this year.

Respectfully submitted, Kersten Matera

# Treasurer's Report July 2022

Balance 5/13/2022 Income:	\$3,586.08
Interest	0.09
Membership	50.00
Fall Program	
Reimbursement	
Spring Program	
Overpayment	
Reconciliation	
Expenses :	
Membership	
Publicity	
Fall Program	200.00
Annual Meeting	
Award of Excellence	
Program Support	
Refund	
Spring Program	
NHLA	
READS TO GO	
Banking fees (bounced check) Misc.	

Balance 7/15/2022 Respectfully submitted, Laura Pezone, Treasurer 3,436.17

# **READS Membership Report:** July 8th, 2022

As of July 1st, 2022, we have 154 active members, up from 150 last report. We have two new members to READS and two members renewed their lapsed memberships. The two new members are both first-time members!

#### Newsletter

The last newsletter was sent out on Tuesday, June 7th, 2022. It was sent to 151 people, with 1 bounce. The bounce is from someone associated with the Hanover libraries. Upon a quick look at both libraries, the person does not seem to be a part of either library any longer.

It was opened by 79 recipients (53%) and had 22 clicks (13%). The highest amount of engagement came from the Censorship Guidance and resources guide, with 11 clicks.

The next newsletter will go out on August 2<sup>nd</sup>, 2022.

Respectfully submitted,

Liz Ryan

# **READS Program Committee July 2022**

There are currently 3 people signed up for the August 16 Stress Relief workshop. It's been out in the READS newsletter and on NHAIS twice. I'm not sure how much more publicity we can get for it, but if we don't have at least ten by the end of July I would be inclined to cancel. Please advise! Nicole Schultz of Hall Memorial has stepped down from the committee as she and her family are moving out of NH.

# Reads-to-Go Report - 7/15/22

#### Kit Development

Kits that have been recently added include: *Brooklyn* (Saint Anselm), *Varina* (Saint Anselm), *Interior Chinatown* (Saint Anselm), *I am Malala* (Saint Anselm), *The Spirit Catches You and You Fall* (Saint Anselm), *Born a Crime* (Abbott Library), and *The Heart of the Deal* (Concord Public Library).

Kits in the process of being added include: *Underground Railroad* (Bath Public Library), *The Vanishing Half* (Manchester City Library), *Project Hail Mary* (Manchester City Library), *The Paper Palace* (Hooksett Public Library), *Travels with George* (Derry Public Library), *Facing the Mountain* (Derry Public Library), and *The Book Woman's Daughter* (Laconia Public Library).

Approved titles waiting for a host include: *Band of Sisters, The Four Winds, The Last Chance Library, Leave the World Behind, Mexican Gothic, Personal Librarian, The Reading List, and The Rose Code.* 

Approved titles not yet in paperback: Crying in H Mart, The Lincoln Highway and The Midnight Library.

#### **NELA Presentation**

Our program submission for the upcoming NELA/NHLA Conference was accepted. It is a presentation entitled *Book Club Kits: READS-to-Go and the NH KitKeeper Program*. The presentation will be led by Brianna Hemmah and Martha Simmons.

#### **Reservation Statistics**

There were 31 new kit reservations in May, and 22 in June. The next READS-to-Go meeting is scheduled for September.

Respectfully Submitted, Brianna Hemmah

# **Reads Public Relations Report - July 15, 2022**

Newsletter:

- The June/July Newsletter was sent out on June 7, 2022. The next newsletter is scheduled to go
  out on August 2, 2022. Some potential topics for the upcoming newsletter include: READS
  Goodreads account, Canva Templates for READS Repository, Summer Reading Program
  Spotlight, READS at NELA/NHLA, or any additional adult services highlights.
- Converted June/July Newsletter into a PDF for Alexa to post on the website.

### Goodreads:

• Continued to add Wadleigh Memorial Library Staff Picks to the "Staff Picks Shelf" using the Appeal Terms and Language from Alexa's Goodreads Guide.

### **Publicity:**

• Posted information about the READS Award of Excellence on the NHLA Facebook Page, Instagram, Librarians of the 603 group, and on the NHAIS Listserve.

Respectfully Submitted, Jane Martina Public Relations Chair

# Website Coordinator Report: July 15th, 2022

#### **General Updates:**

- Completed new NHLA website training!
- Updated website to include current READS Board. Made other minor changes and posts to make sure the information was current.
- Updated Website, and READS Executive Board Google Drive with May Draft Meeting Minutes and June/July Newsletter
- Goodreads: Reached out to D. Scott Campbell regarding approval of READS Goodreads.

#### **Program Database:**

• We have 59 submissions, 1 more since our last meeting.

Respectfully submitted, Alexa Moore