

Communications Committee Annual Report 2022-23

The goal of the Communications Committee is to provide and facilitate communications between the Board of Directors, the NHLTA membership, and the public through print and digital media.

Newsletter editor, Katrinka Pellecchia, provided current information of importance to library operations in addition to news of state and national interest. Library expansion and construction projects in New Hampshire were prominently spotlighted.

Maintaining the NHLTA website kept Connie Kirwin busy all year updating with the site with information affecting library operations, news of NHLTA events, and state and national library news. She also answered over 100 questions posted to “Contact NHLTA” on the website.

NHLTA membership continues to increase, reaching an all-time high of 1,050 representing 200 libraries. Demographic breakdown: 78% Trustees, 8.5% Alternates, 12.5 % Library Directors/staff and 1% Individuals/Friends. Thanks to Tammy Hooker’s diligence in keeping the database current with membership changes and solving issues resulting from annual town and city elections.

Constant Contact was used for email campaigns to improve our communications with members. Conrad Moses provided expertise in supporting NHLTA’s direct email efforts throughout the year. In addition to his administration duties of the NHLTA LISTSERV® Conrad has solved a multitude of technical issues and provided support at the annual conference.

We have added a Facebook presence under the expert guidance of Renee Mallett. This allows NHLTA to provide contemporaneous news from NHLTA and from libraries around the state. Check it out!

Communication Committee members are: Tammy Hooker (Membership), Connie Kirwin (Chair & Website), Renee Mallett (Facebook), Conrad Moses (LISTSERV®, Constant Contact & Technology Advisor), Katrinka Pellecchia (Newsletter Editor & Marketing PR).

– *Connie Kirwin*