C3 planning sheet

Think big; pare down thoughtfully.

1. 9-12 months out: decide what topics you want to explore (race? gender? (dis)ability?)

2. Reach out to partners
   Who can help? Other libraries? The SAU? A local college? Churches/social justice groups? Brainstorm a list:

3. 6-9 months out: get the major events set and scheduled
   Example: Do you want to do a Human Library? Active Bystander training? NH Humanities?

4. 3-6 months out: assess resources and refine event list
   - Which partners are still active?
   - Who in your community has relevant expertise (program delivery? website creation?)
   - Who will help with marketing and promotion?
   - Cross promotion with other community events?

5. 1-2 months: Market and promote intensively!