

NASHUA PUBLIC LIBRARY

Jennifer McCormack, Director Jenn Hosking, Assistant Director



Strategic Plan 2022-2024

VISION

Growing a welcoming, engaged, connected community

MISSION

We enrich our community by being a safe, welcoming, and inclusive environment to discover, connect, create and grow.



WELCOMING & COMFORTABLE

The library is a trusted, safe place that is inviting, easy to use, and a hub of community activity.

GOALS

Serve as a **welcoming community** gathering place for every member of the community.

Emphasize open and easy **access to traditional and digital resources** with knowledgeable assistance.

Continue renovation of the library building and grounds to update perceptions about the library and evoke community pride.



LEARNING & CULTURE

The library supports community members in living enriched lives by connecting them to learning opportunities throughout their lifetime in an equitable and inclusive way.



Ensure community-wide digital literacy

Build an informed community by

ensuring diversity, equity, and inclusion in collections, programs, and services.

by providing access to technology and support that results in confidence and proficiency.

Develop **responsive programs** to support educational needs, recreational interests, and expanded worldview.



COLLABORATIVE & CONNECTED

The library is integrated in the community resulting in high awareness, meaningful partnerships, and recognition of value. GOALS

Broaden the library's reach and recognition by expanding communication and events in the community.

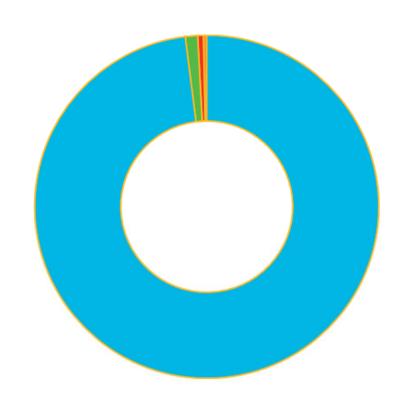
Actively listen to and gather feedback from the community to support the library in responding to community needs.

Cultivate intentional partnerships

with mission-aligned organizations and individuals seeking to enhance and empower the community.



Cost of Operations



- City Funds (\$3.48 million)
- Trust Funds (\$41K)
- Fines (\$11K)
- Friends (\$19K)



Budget preparation timeline

January-February

- Budget guidelines released
- Utility costs released
- Budget proposal drafted by Director
- Trustees review and approve

March-April

- Meet with Mayor and CFO
- Director prepares supplemental documents
- Meet with senior library staff about impact of budget changes

May-June

- Budget Review Committee
- Public Budget hearing
- Budget Review Committee wrap-up sessions
- Approved by Board of Aldermen



Budget strategy

Salaries

- Negotiated increases or contingency
- Additions or reductions to staff during the year
- Increases for unaffiliated staff

Operating

- Utility cost increases from city
- 3% increase in software costs
- Shift allocations for materials according to use

Staff support

- Tuition reimbursement per contract
- State and regional conferences for select staff
- Travel to one national conference for Director or Asst. Director



Budget roles

Director/Asst. Director

- Provide statistics related to library use
- Prepare budget proposal for review
- Accompany Board chair to meetings
- Negotiates with Union alongside Chair

Trustees

- Approve staffing changes and reorganization
- Reviews budget proposal and suggests changes
- Reviews and approves any staffing changes or department reorganization

City Government

- Provides guidelines to divisions(Mayor, CFO)
- Prepares budget documents for public review (CFO)
- Public meetings and approval (Aldermen)