

EXPERIENCE OSTERVILLE 2023

Experience Osterville! MASSACHUSETTS

HOME ABOUT CONTACT GUIDES

REACHING YOUR CUSTOMERS IN 3 WAYS!



The 2023 guide will be available in 3 formats.

- In full color print edition
- Online virtual magazine format with hyperlinks
- Web App version, with hyperlinks to your shopping or business site, and the option of push notifications

Call today to get started with your listing in the Experience Osterville app!

NOW MORE THAN EVER

Mobile app access brings the 2023 edition of the Experience Osterville Guide into the 21st Century. With a younger demographic calling the village home, electronic access is essential. For all ages, the convenience of a mobile app speaks for itself. Make a table reservation for dinner from your blanket at Dowse's Beach. Follow the links to find store hours, or directions.

With the new edition of the Experience Osterville Guide, the Osterville Village Library will be offering "push advertising" for all advertisers. If you are running a sale, or would like to advertise something special or particular for your business, you can take advantage of this new capability as part of your advertisement.

We would like to again take this opportunity to thank you for your on-going support and helping the library continue to deliver programs, activities and events that have become so valued by the community.

THE HIGHLIGHTS

For 2023 we're taking the Experience Osterville Guide on the road to provide your customers with immediate access to information found in the published guide via a mobile web app. Android and IOS smartphones or tablets enable the consumer to enjoy the following features:

• Click through to your local business websites and 'shop now' (If you have a separate on-line shopping experience it can still be accessed by including the url in your advertisement.)

• Shoppers will also be able to "click" on your phone number to place a call to you.

• Both IOS and Android handheld users will be able to "click" on your listing in the Service Directory, which is fast becoming the 'go to source' for references of service providers and merchants.