

# EXPERIENCE OSTERVILLE 2023

## Print Advertising Sizes and Rates\*

Full 2-page Spread* CENTER (1 available).....	\$1,900.00
Full Page BACK COVER* (1 available).....	\$1,750.00
Full Page INSIDE COVER*(2 available).....	\$1,650.00
Full Page INTERIOR* .....	\$1,100.00
1/2 Page—HORIZONTAL* .....	\$ 675.00
1/4 Page VERTICAL* .....	\$ 350.00
1/4 Page HORIZONTAL* .....	\$ 350.00
1/8 Page* .....	\$ 255.00
Service Directory Listing Only .....	\$ 200.00

\*Includes a free listing in the Service Directory

In addition to a free listing in the Service Directory, all advertisers are listed with links to their websites on [OstervilleVillageLibrary.org](http://OstervilleVillageLibrary.org)

## Space Reservation and Payment

Space must be reserved by December 31, 2022. Materials are due January 27, 2023.

Payment is due with your space reservation.

To reserve your space, complete the Advertiser Agreement form and return it with your payment to the contact listed below.

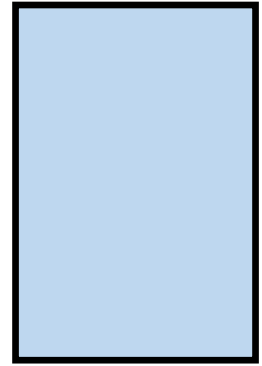
## Content & Approval

Advertiser and its agency shall be responsible for all content of advertisements and shall defend, indemnify and hold the Osterville Village Library harmless against any loss, expense or other liability that may arise out of the publication of such advertisements.

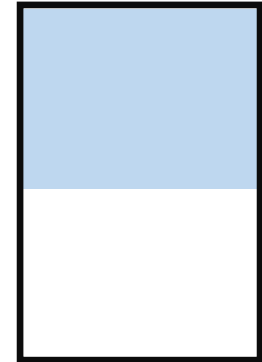
## Contacts:

Sales: email [sales@experienceosterville.com](mailto:sales@experienceosterville.com)

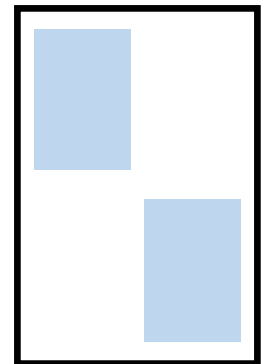
Mail: Osterville Village Library, 43 Wianno Avenue, Osterville, MA 02655; Attn: Maryann Colombo, Business Operations Manager



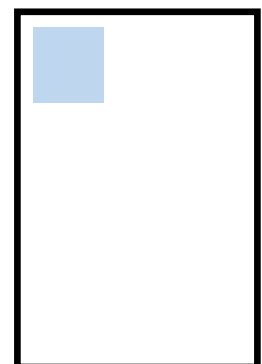
FULL PAGE -Trim: 5.5" x 8.5" + .125" bleed if required



1/2 PAGE -Trim: 5.5" x 4.5" + .125" bleed if required



1/4 PAGE—H: 4.5" w x 2.125" h  
Or V:2.125" w x 3.75 h  
No bleed



1/8 PAGE—2.125" x x 1.75" h  
no bleed OVER

## **PRODUCTION SPECIFICATIONS**

### **FILE REQUIREMENTS**

**PREFERRED FILE FORMAT:** High-res, press quality PDF with crop marks. Images must be CMYK at 300 dpi. Fonts must be embedded or outlined. Please do not use any Pantone or other spot colors.

**ALTERNATIVE FILE FORMAT:** Adobe InDesign S4 (or higher), Mac. Include the native file, an IDML file, all fonts and all images. Images should be either .tif or .eps, CMYK color format, 300 dpi at 100%.

### **FILE SUBMISSION**

Ad materials should be submitted directly to the email address listed below as either an attachment or a hyperlink for download. Please contact the designer directly if there are any questions or issues.

**SUBMISSION EMAIL:** [Elfdesign@comcast.net](mailto:Elfdesign@comcast.net)

### **DESIGN SERVICES**

Design services are available to advertisers who need an ad created or resized from existing artwork. Please contact Maryann Colombo at [mcolombo@clamsnet.org](mailto:mcolombo@clamsnet.org) to request this service for a fee or if you have questions about any of the file requirements.

### **DESIGN FEES**

The design fee for a custom 1/8 page ad is \$45.00. This design fee will be billed directly to the advertiser by the designer. The fee to design or resize larger ads will vary dependent upon the service requested. An estimate will be provided by the designer and approved by the advertiser before design production begins.

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THANK YOU FOR HELPING US

OPEN DOORS, OPEN MINDS AND OPEN LIVES

The mission of the Osterville Village Library is to inspire lifelong learning. Thank you for investing in our mission and helping us achieve our goals by supporting this publication. It is designed to promote your business and the net proceeds from the advertising sales of this guide benefit the Osterville Village Library.

