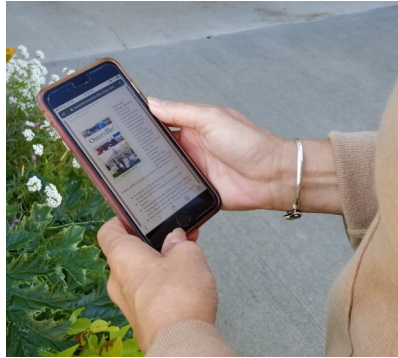


WEB APP — ADVERTISE YOUR EVENTS, TRUNK SHOW, PICTURE AND SPECIALS



Your 2022 advertising contract includes a customized page in the web app. If you would like to take advantage of this ability to provide readers and potential customers with more information about your product or services follow the simple instructions below.

1. Contact CyndyCotton@clamsnet.org—Cyndy will set up your initial page.
2. Provide the following:
 - permission to use content from your website;
 - a copy of your logo;
 - description of your product, service, sale or event;
 - up to six (6) picture.
3. Upon initial set-up, instructions will be provided for you to be able to make changes to add additional events, uTube videos, additional pictures or descriptions.

PRODUCTION SPECIFICATIONS FOR PRINT ADVERTISEMENT

FILE REQUIREMENTS

PREFERRED FILE FORMAT: High-res, press quality PDF with crop marks. Images must be CMYK at 300 dpi. Fonts must be embedded or outlined. Please do not use any Pantone or other spot colors.

ALTERNATIVE FILE FORMAT: Adobe InDesign S4 (or higher), Mac. Include the native file, an IDML file, all fonts and all images. Images should be either .tif or .eps, CMYK color format, 300 dpi at 100%.

FILE SUBMISSION

Ad materials should be submitted directly to the email address listed below as either an attachment or a hyperlink for download. Please contact the designer directly if there are any questions or issues.

DESIGN SERVICES

Design services are available to advertisers who need an ad created or resized from existing artwork. Please contact Maryann Colombo at mcolombo@clamsnet.org to request this service for a fee or if you have questions about any of the file requirements.

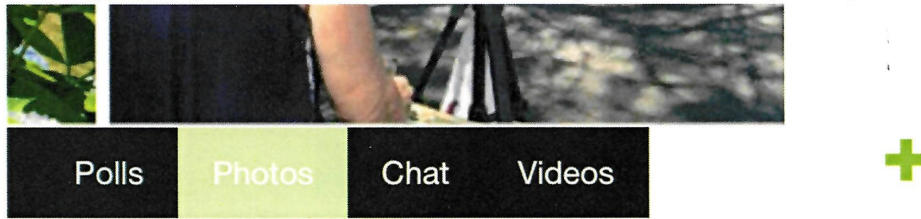
DESIGN FEES

The design fee for a custom 1/8 page ad is \$60.00. This design fee will be billed directly to the advertiser by the designer. The fee to design or resize larger ads will vary depending upon the service requested. An estimate will be provided by the designer and approved by the advertiser before design production begins.

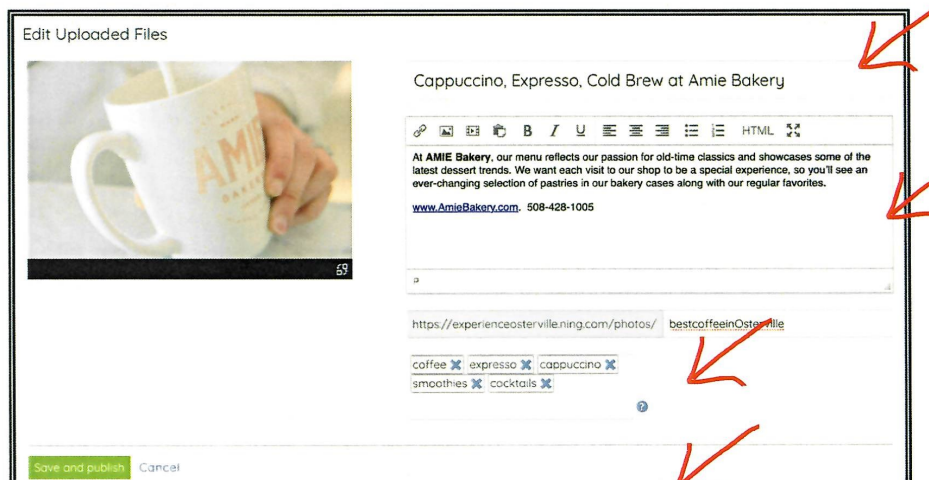
How to add Pictures, Video's & Events to ExperinceOsterville.com

(after your account has been set up)

1. After logging in, go to Photo's Page and start adding, click on the + sign in right corner.



2. When uploading your photos, you will see this format. Take advantage of description to add key words, add link to your website and put your phone number in.



Edit Uploaded Files

Cappuccino, Espresso, Cold Brew at Amie Bakery

At AMIE Bakery, our menu reflects our passion for old-time classics and showcases some of the latest dessert trends. We want each visit to our shop to be a special experience, so you'll see an ever-changing selection of pastries in our bakery cases along with our regular favorites.

www.AmieBakery.com 508-428-1005

<https://experienceostervillening.com/photos/bestcoffeeinOsterville>

coffee x espresso x cappuccino x
smoothies x cocktails x

Save and publish Cancel

3. VIDEOS Click on Video Page, click on **PLUS SIGN** + and upload. You can paste a link from YouTube, Hulu, Vimeo, or any embed code here.
4. EVENTS, Click on EVENTS PAGE, , click on **PLUS SIGN** and fill in event information, make sure to put all information and a picture in.

IMPORTANT: Make Sure You Add a Title and Description to Each Picture, and Video. This will provide keyword search when people are looking for things, plus keep the site looking appealing and profession. Please fill out all information to make the site informative to users. Also no massive photo uploads, it is better to space them out so the website remains fresh.

New additions will not be readily seen till approved by Site Manager. Any questions email cyndycotton@clamsnet.org
Osterville Village Library

ExperienceOsterville .com