



Hydrangea Festival FAQ's

Q: What is this festival's purpose?

A: To generate income for Cape non-profits and businesses. To allow Cape gardeners the opportunity to share the beauty they've created for the benefit of a local organization. To spread our love of gardens and hydrangeas to people in areas other than Cape Cod.

Q: Who finds the gardens that will be open and what type of gardens do they need to be?

A: The non-profits who are sponsoring, staffing and collecting funds from the gardens will find them. It will be the non-profit's responsibility to know that a garden will be appealing to those who visit their chosen properties. Many types and styles of gardens are welcome, including those that have few hydrangeas and those with many of the "signature plant." Note that hydrangeas in containers are acceptable! Hydrangea-free gardens are welcome although this fact will need to be in the garden's description.

Q: How will the non-profit determine which days their gardens will be open?

A: The number of gardens on any organizations tour, and the days they are open is completely flexible. Needless to say, the more gardens an organization has open during that ten days, the more money they can generate from the tours. Non-profits can choose to have their garden/gardens open on any or all of the festival's ten days. (For example, next year one group might only have two gardens that are on tour, one on Saturday and another on Wednesday. Another organization might have one garden that's open all ten days, while a third group might have five gardens that are all open only on a Sunday.) The number of gardens and days they will be open are determined by the non-profits and the property owners who are willing to open their yards for this event.

Q: What does it cost to get into each garden?

A: Garden tours are \$5 per person per garden. You can pay cash at each garden on the day of the garden tour. Each garden is open from 10 a.m. to 4 p.m. and only on the days specified.

Q: Will there be many gardens open on the same day?

A: This is possible. We foresee that most visitors who come for the festival will most likely plan to visit gardens in one part of the Cape. So an organization that has their gardens open for more than one day might have a "fundraising edge." For the first year it's impossible to know how many gardens will be on tour and where they will be

located. Since this is a festival, we say “the more the merrier!”

Q: How will the event be publicized?

A: The Chamber will promote this through their normal marketing department. In addition, they will have special CCHF pages on their website. As we get closer to the event that website will feature a list of the gardens on tour so that visitors can plan their trips around which gardens they would like to see.

Q: What hours will the gardens be open for touring?

A: All gardens will be open from 10 AM to 4 PM on the day of the tour. Gardens on tour will be provided with signs that showing the CCHF logo for identification on the day of the tour.

Thank you, any other questions please reach out to cyndycotton@clamsnet.org
508-420-0550

