

December, 2022

Dear Neighbor:

Osterville Village Library
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A visit to the local library is one of the simple pleasures in life. Browse for a book, borrow a book, and you're on your way. Or, perhaps you plan to attend a program, event, or community celebration. Whichever way your pleasure tends, the library is the best deal in town.

It almost appears as if the Osterville Village Library runs itself. Open seven days a week, best-selling books are always available, the daily papers arrive on time, the computers hum, the copiers copy and the monthly schedule of events rivals that of a community center in a college town.

For well over a century, the Osterville Village Library has served the community in a variety of roles. We're a bookstore, a movie theatre, a music venue, a lecture hall, a copy shop, internet café, information source, and a playground. The list goes on.

The library is a multifaceted business you might say, except for the fact we're not a business. We're a non-profit. We're not a town library and we don't have a Fairy Godmother. How then do we keep an award winning institution operating in perfect step with the community it serves? You.

The people of this community by way of their support and donations make the Osterville Village Library possible. It is the people of this community who also steward the library through the challenges and successes that punctuate the years. As the year comes to a close, your donation is more than welcome at this time. In fact, it would be a great help.

It is with regret, but also the utmost in gratitude that we bid farewell to Irene Haney, who as President of the Osterville Village Library Board of Trustees, helped to lead the library through the recent pandemic, and in so doing enhanced OVL's scope and mission to reach new heights.



Fortunately, there is no deficit of qualified leadership in Oosterville. Just as Irene's legacy will leave a lasting impression on the library, we know our newly elected president and three new members of the Board of Trustees will in turn contribute the very best of their experience.

We are proud to announce current board member Talida Flonta will serve as the new board president, while new board members James P. Smith, Shaelyn Hegarty, and Christine Bania Kesten will bring a wealth of experience to help steer Oosterville Village Library toward even greater success. Please familiarize yourself with our new board members' accomplishments via the biographical insert provided.

The common denominator shared by OVL's Board of Trustees President and three new members is leadership. There is also a distinct thread of fiscal experience, which is essential to the library's funding and future success. Just as creativity and innovation are at the forefront of the Oosterville Village Library's success, so too there must be in ensuring the sustainability of a non – profit. This is an especially important point given a decided downturn in donations as influenced by an uncertain economy.



There will be much to discuss as the new board meets and the Oosterville Village Library rounds the corner into the New Year. By way of preview, we'd like to share at least a few developments you can expect, which we feel will further complement your continued support:

- Look for a dedicated "Strategic Planning Group" to be led by Sue Ferriman Jenkins. While Sue's artistic ability is well known, you might be unaware of her countless hours behind the scenes at the library. She is to credit in large part for the success of Plein Air, one of the library's most successful fundraisers.
- We have also started an OVL "Women's Group," a social and interactive participatory panel of local women interested in contributing to the community, or just making friends.
- The library looks to revitalize the "Emerging Leaders" program, which engages young families via programs and a sharing of ideas.

As we move forward, as always, the invitation stands. Drop by for a tour to discover what's in store. Have a coffee, a latte or cappuccino and pull up a chair in our reading room. Meet old friends and make new ones. Learn to use the latest technology. Pursue continuing education tutorials free of cost. Attend our programs and events.

The library of tomorrow embraces the broad spectrum of the lives we live. The Oosterville Village Library – Tomorrow's Library, Today. Please help us secure the library for all the tomorrows.

Sincerely,

Cyndy Cotton
Executive Director



Donate now using this
QR Code

Village^{OSTERVILLE} Library

Please congratulate current board member Talida Flonta as she assumes the role as President of the Board of Trustees. A mother of school age children, owner of a local dental practice and possess life experiences that spans continents, all provide Talida the perfect perspective to guide OVL through its next chapter. Add to that, energy and vision paired with an existing knowledge of board procedure and library operations, Talida's enthusiasm is contagious; her ideas are realistic and ambitious.



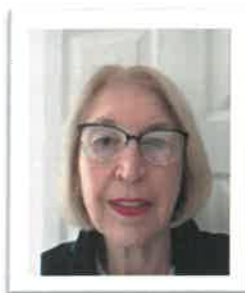
Please welcome our new board members:



- James P. Smith is a retired Partner and Practice Leader of a Merger and Acquisition National Consulting Practice within Pricewaterhouse Coopers. His extensive experience across all sectors of industry is only surpassed by his dedication to community involvement. James is also owner of Amie's Bakery in Osterville. His acumen in finance and deep roots in the community will bring untold benefit to OVL.



- Shaelyn Hegarty is a mother of one, with another on the way. In addition to intimate knowledge of Osterville accumulated as an agent with Frank Sullivan Real Estate, Shaelyn has successfully helmed an e-commerce start-up for athletic apparel and managed supplier accounts for Wayfair. With a major in marketing and a minor in information technology, Shaelyn contributes an understanding of leadership where it pairs with a myriad of emerging means of communication.



- Christine Bania Kesten is as well versed in stocks as she is with needlepoint. A former broker with Moseley, Hallgarten, Estabrook and Wheedon, she also opened and operated Christine's Osterville Needlepoint Shop for 30 years before taking the business wholesale on a national level. Then just for kicks, she opened a gift gallery. Having served as a member of the Town of Barnstable Finance Committee, Christine knows her numbers, and she understands how things get done on Cape Cod.

2023 – 2024 Osterville Village Library

Board of Trustees and Officers

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Carolyn Crossett Rowland

(Deceased)

Executive Director

Cyndy Cotton, CFRE

