



Reserve your space in the **2024 Experience Osterville** today, and let us help you connect with a vibrant community of visitors, residents, and business opportunities in our charming village of Osterville. This invaluable exposure will be available to you throughout the entire year, ensuring your brand receives the attention it deserves. By participating in **Experience Osterville**, you not only gain visibility but also contribute to the betterment of the community.

At the Osterville Village Library (OVL), we have always strived to be a vital hub for the community, offering services and resources that enrich the lives of countless individuals. Your support plays a pivotal role in our ability to continue providing these valued services.

Enclosed are the materials you will need to secure space for your advertisement.

As always, should you have any questions or need any assistance feel free to contact any of us.

Cyndy Cotton, OVL Executive Director
Claudia Mahoney, OVL Experience Osterville Managing Editor
Maryann Colombo, OVL Business Operations Manager
Emma Zindman, OVL Sales Account Executive

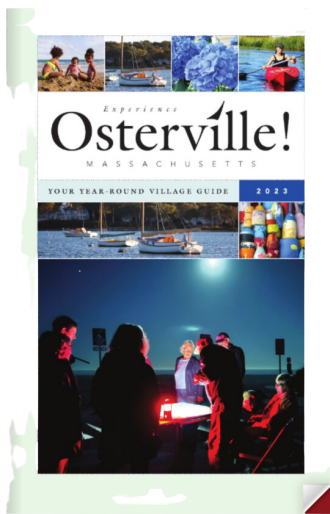
EXPERIENCE OSTERVILLE 2024



OSTERVILLE
Village
Library

EXPERIENCE OSTERVILLE 2024

The Experience Osterville guide is an exceptional platform for businesses looking to target an engaged and discerning audience. Now in its 11th year, this established guide has cemented its position as a trusted source for locals and visitors alike. Available in three versatile formats – a digital magazine, web app, and print magazine – it caters to a diverse readership, ensuring that your advertisement reaches a broad spectrum of potential customers.



Digital Magazine



Web App



Print Magazine

Reaching New and Existing Customers in 3 Ways

By advertising with us, you're not just promoting your business; you're also supporting an important cause. This is a major fundraiser for the Osterville Village Library, contributing to the enrichment and education of our community. By choosing the Experience Osterville guide, you're making a strategic business decision and a valuable community investment.



Experience

Osterville!

M A S S A C H U S E T T S

Are you in the guide everyone is talking about?

- Support the award-winning Osterville Village Library
- The publication people ask for and look forward to reading.
- Get your business in front of new customers
- We go the extra mile to support and promote your business

11 Years of Growth and Ingenuity

- Over 30,000 guides printed and distributed
- over 4000 guides downloaded
- Hundreds of new web app hits & users
- The library brought over 38,500 people to Osterville

**CONTACT US TODAY TO
SECURE YOUR SPACE IN THE
2024 GUIDE**

MORE INFORMATION

www.ExperienceOsterville.com

“

I HAVE BEEN AN ADVERTISER FROM THE BEGINNING, I LOVE HELPING THE LIBRARY. PLUS, THEY ARE ALWAYS FINDING INNOVATIVE WAY TO ATTRACT NEW CUSTOMERS.

”

Contact: Emma Zindman, Account Executive ExperienceOsterville@gmail.com

EXPERIENCE OSTERVILLE 2024 WEB APP

Experience Osterville unveils its cutting-edge webapp, a dynamic online social media network platform designed for business and customers to forge deeper and more productive relationships. Encompassing features like a dedicated blog, vibrant photo galleries, an events calendar, and rich social interactivity, the platform, powered by Ning, offers an unparalleled opportunity for users to connect their businesses and to engage with a broader audience.

Web App



Your 2024 advertising contract includes a customized page in the web app. If you would like to take advantage of this ability to provide readers and potential customers with more information about your product or services follow the simple instructions below.

1. Contact CyndyCotton@clamsnet.org Cyndy will set up your initial page.
2. Provide the following: permission to use content from your website; a copy of your logo; description of your product, service, sale or event; and, up to six (6) picture.
3. Upon initial set-up, instructions will be provided for you to be able to make changes to add additional events, YouTube videos, additional pictures or descriptions.

EXPERIENCE OSTERVILLE 2024

Print Advertising Sizes and Rates*

Full 2-page Spread* CENTER (1 available).....	\$1,900.00
Full Page BACK COVER* (1 available).....	\$1,750.00
Full Page INSIDE COVER*(2 available).....	\$1,650.00
Full Page INTERIOR*	\$1,100.00
1/2 Page—HORIZONTAL*	\$ 675.00
1/4 Page VERTICAL*	\$ 350.00
1/4 Page HORIZONTAL*	\$ 350.00
1/8 Page*	\$ 255.00
Service Directory Listing Only	\$ 200.00

*Includes a free listing in the Service Directory

In addition to a free listing in the Service Directory, all advertisers are listed with links to their websites on OstervilleVillageLibrary.org

Space Reservation and Payment

Space must be reserved by December 30, 2023. Materials are due January 26, 2024.

Payment is due with your space reservation.

To reserve your space, complete the Advertiser Agreement form and return it with your payment to the contact listed below.

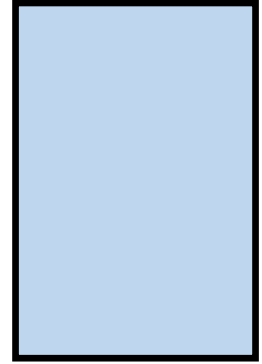
Content & Approval

Advertiser and its agency shall be responsible for all content of advertisements and shall defend, indemnify and hold the Osterville Village Library harmless against any loss, expense or other liability that may arise out of the publication of such advertisements.

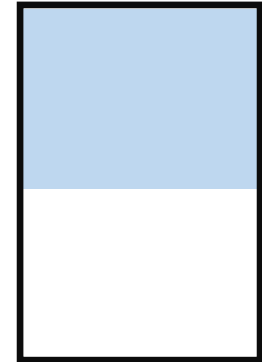
Contacts:

Sales: email experienceosterville@gmail.com

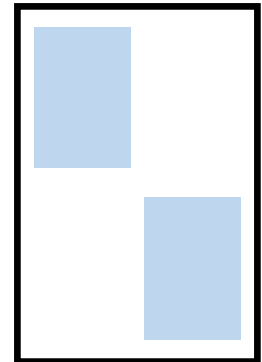
Mail: Osterville Village Library, 43 Wianno Avenue, Osterville, MA 02655; Attn: Maryann Colombo, Business Operations Manager



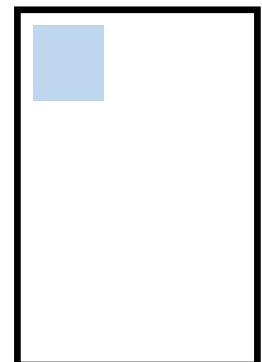
FULL PAGE -Trim: 5.5" x 8.5" + .125" bleed if required



1/2 PAGE -Trim: 5.5" x 4.5" + .125" bleed if required



1/4 PAGE—H: 4.5" w x 2.125" h
Or V:2.125" w x 3.75 h
No bleed



1/8 PAGE—2.125" x x 1.75" h
no bleed OVER

PRODUCTION SPECIFICATIONS

FILE REQUIREMENTS

PREFERRED FILE FORMAT: High-res, press quality PDF with crop marks. Images must be CMYK at 300 dpi. Fonts must be embedded or outlined. Please do not use any Pantone or other spot colors.

ALTERNATIVE FILE FORMAT: Adobe InDesign S4 (or higher), Mac. Include the native file, an IDML file, all fonts and all images. Images should be either .tif or .eps, CMYK color format, 300 dpi at 100%.

FILE SUBMISSION

Ad materials should be submitted directly to the email address listed below as either an attachment or a hyperlink for download. Please contact the designer directly if there are any questions or issues.

SUBMISSION EMAIL: Elfdesign@comcast.net

DESIGN SERVICES

Design services are available to advertisers who need an ad created or resized from existing artwork. Please contact Maryann Colombo at mcolombo@clamsnet.org to request this service for a fee or if you have questions about any of the file requirements.

DESIGN FEES

The design fee for a custom 1/8 page ad is \$65.00. This design fee will be billed directly to the advertiser by the designer. The fee to design or resize larger ads will vary dependent upon the service requested. An estimate will be provided by the designer and approved by the advertiser before design production begins.

THANK YOU FOR HELPING US OPEN DOORS, OPEN MINDS AND OPEN LIVES

The mission of the Oosterville Village Library is to inspire lifelong learning. Thank you for investing in our mission and helping us achieve our goals by supporting this publication. It is designed to promote your business and the net proceeds from the advertising sales of this guide benefit the Oosterville Village Library.

Village^{OSTERVILLE}
Library



Experience Osterville 2024 Advertising Agreement

Space Reservation Deadline:
December 29, 2023

Questions? Call Emma at 774-279-4823 or email experienceosterville@gmail.com

To reserve your ad space, please complete this form and return it with your credit card information or check.

Business or Advertiser Name: _____

Address: _____

City, State, Zip: _____ Website: _____

Advertiser Contact: _____

Phone: _____ Email Address: _____

Qty	Type	Dimensions	Cost
	Full 2-Page Center Spread (1)	11" w X 8.5" h (+.125 bleed)	\$ 1,900
	Full Page Back Cover (1)	5.5" w X 8.5" h (+.125 bleed)	\$ 1,750
	Full Page Inside Cover (2)	5.5" w X 8.5" h (+.125 bleed)	\$ 1,650
	Full Page Interior	5.5" w X 8.5" h (+.125 bleed)	\$ 1,100
	1/2 Page HORIZONTAL	5.5" w X 4.25" h (+.125 bleed)	\$ 675
	1/4 Page VERTICAL	2.125" w X 3.75" h (+.125 bleed)	\$ 350
	1/4 Page HORIZONTAL	4.5" w X 2.125" h (+.125 bleed)	\$ 350
	1/8 Page	2.125" w X 1.75" h (+.125 bleed)	\$ 255
	Service Directory Listing Only	Listing Category: _____	\$ 200
Total			

Please check:

- Using same ad as last year; no changes to artwork
 Making changes to existing ad; sending new artwork
 Brand new ad will be submitted
 Need to have an ad created; have designer contact me

CHECKS: Make payable to **Osterville Village Library**

Please mail to:

Osterville Village Library
43 Wianno Avenue, Osterville, MA 02655
Attn: Experience Osterville 2024

Please send me an **invoice**.

CREDIT CARD (Visa, Mastercard, AmEx, Discover)

Number: _____

Exp Date: _____

Billing Zip Code: _____

CCV: _____

Signature: _____

Scan and email to mcolombo@clamsnet.org OR fax to Maryann at (508) 428-5557

Do you need graphic design services for your ad?

Contact Maryann mcolombo@clamsnet.org for a quotation for the design and production of your ad.

Advertising Materials Submission Deadline: **January 26, 2024**

Content & Approval: Advertiser and its agency shall be responsible for all content of advertisements and shall defend, indemnify and hold the Osterville Village Library harmless against any loss, expense or other liability that may arise out of the publication of such advertisements.

Signature: _____ Date: _____