

## Southborough LibGuide: Reference Solutions

## What is Reference Solutions?

Formerly known as ReferenceUSA, Reference Solutions by Data Axle is the leading source for business and residential data in the United States. It helps users of all kinds search for jobs, research U.S. businesses, create marketing and small business plans, locate specific people and more.

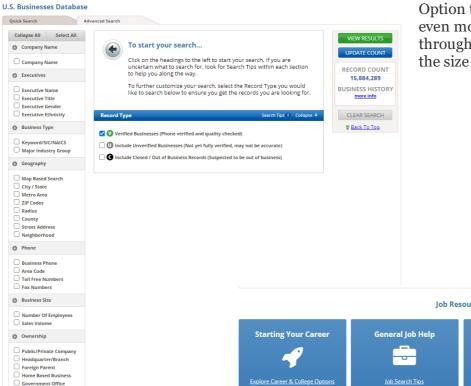
Small business owners and entrepreneurs can conduct market research, search for similar businesses in the area, find information on competitors, search for businesses to buy and much more. Job-seekers can access information on businesses, including human resource contact names, to assist with their job search. Company descriptions and website links to job postings are also provided.

## How do I use Reference Solutions?

- 1. Visit our website Research Database page: <u>https://www.southboroughlib.org/databases.asp</u> and click on Reference Solutions.
- 2. Enter your library card 14-digit barcode and PIN.

Please enter your Southborough Public Library card and password for database access.





Option to Advance Search, get even more specific and search through financial data or see the size of a business.



The site also provides more job resources for those just starting out and wanting a self- assessment or for someone who needs help evaluating a job offer.

See all of a business's available information in one place.

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