

White Lake Township Library Annual Report 2024

Momentum and Milestones

2024 marked an exciting new chapter for our library with the implementation of a community-crafted strategic plan, celebrating our achievements and providing a clear future direction. Over the past five years, we've settled into our current building and gained momentum. Our focus on strengthening community connections and fostering partnerships has enhanced our services and introduced innovative technologies for our patrons.

We are thrilled to celebrate our library's 50th anniversary. This year promises discovery and growth, inviting you to explore all our public library offers—from wide-ranging programs to cutting-edge technology and a welcoming environment.

Join us in celebrating and discovering your public library, and together, we can continue building a vibrant and connected community.

Vision

Inspiration *through* Information

Mission

The White Lake Township Library is committed to providing informational, educational, cultural and recreational resources in a welcoming environment that offer the opportunity for the community to gather and grow, leading to enrichment, enjoyment, knowledge, and lifelong learning.

Strategic Plan Achievements

GOAL 1 - Become a community hub for learning, culture, and personal connection

Partnered to provide programs and services with:

- Friends of the White Lake Township Library
- Huron Valley Council for the Arts
- White Lake Township Fire Department

- White Lake Township Police and WLT Police Foundation
- White Lake Township Senior Center
- Huron Valley Community Coalition
- New Horizons
- Freedom Works
- Girl Scout Troop 71057
- Huron Valley Continuing Education
- The Lions Club
- The Daughters of the American Revolution Sashabaw Plains and Lydia Barnes Potter Chapters

Celebrated five years in our new building.

GOAL 2 - Strengthen the impact of staff, board, and ambassadors in the community

Streamlined Organizational Structure

Updated Volunteer Policy and Procedure

Increased Trustee Community Engagement

GOAL 3 - Resources & Services: Broaden the firm financial foundation of the Library

Received:

- \$40,000 from our Friends of the Library
- \$1,000 grant from Dollar General Literacy Foundation
- \$2,000 sponsorship for our early literacy backpacks from Vibe Credit Union.
- \$1,600 in inflatables and rock climbing rentals from the Oakland County Parks.

Hosted a scrapbook fundraiser event.

GOAL 4 – Expand awareness of the Library and its value to the community

Enhanced accessibility with a virtual tour of the library.

Launched:

- New program calendar
- Early literacy backpacks

- STEAM kits
- Poster and banner printing
- Laser Engraver
- 3D Printer and Pens
- Library Yard Signs

Improved:

- Space for more large print books.
- Lighting in adult non-fiction and youth fiction areas

2024 by the numbers

- 76,611 Visits to the library
- 264,852 Items checked out
- 744,814 Minutes read during Summer Reading
- 59,846 Audio and eBooks borrowed online
- The Study Rooms were used 2,641 times
- 86,045 Items are in the collection
- 28,240 New items were added
- 10,517 People attended 459 programs
- 2,870 seed library checkouts
- 9,530 Cardholders
- 2,850 New cardholders this year
- 16,330 Reference questions answered
- 18,614 Items shared with other libraries
- 618 Items shared through MeL
- 5,951 People signed onto Wi-Fi
- 8,440 People used the public computers
- 33,324 People visited the library website

Looking Forward 2025

Here's a sneak peek at exciting projects and improvements on the horizon:

- **50th Anniversary of the Library:** Join us in commemorating five decades of service, knowledge, and community.

- **Mobile App:** Experience the convenience of our new mobile app, designed to bring the library to your fingertips.
- **New Website:** Enjoy a fresh, user-friendly website that makes exploring our resources easier than ever.
- **Dedication Plaque:** Honor our journey with a special dedication plaque.
- **Donation Tree:** Contribute to our future with a new Donation Tree. Every leaf represents community support.
- **Idea Lab Enhancements:** Benefit from improved acoustics and additional counterspace in the Idea Lab.
- **Additional Board Book Bin:** Find more board books for our youngest readers.
- **Early Literacy Play Area:** Discover new toy storage solutions, enhancing our early literacy play area.
- **Theater Workshop for Teens:** Ignite creativity with our new theater workshop, tailored for teens.
- **And Much More:** Stay tuned for additional exciting developments and events.

Our Leadership

Library Board

- Jennifer Schulz – President
- Eric Shotwell – Vice President
- Gwendolyn Newton – Treasurer
- Carie Francis – Secretary
- Becky Knapp – Trustee
- William Lonsberry – Trustee

Library Staff

April Stevenson – Director

Amy Rosen – Assistant Director